

**VISION**

Windsor is a quality city full of history and potential, with a diverse culture, a durable economy, and a healthy environment where citizens share a strong sense of belonging and a collective pride of place.

**MISSION**

Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together.

**PILLARS AND OBJECTIVES**

**Our Economy: Cultivated & Competitive**

- Grow Business – Cultivate a positive and diverse economic environment for business growth.
- Partner Productively – Bring together community leaders and local government in partnerships that stimulate the economy.
- Capitalize on Our Strengths – Promote tourism and hospitality, making the most of our advantages as a key Canadian gateway.
- Reach Out to the World – Show the world that the City of Windsor is an outstanding place to live, work, and visit.
- Develop Skills – Help our educational institutions develop a skilled and adaptable workforce.

**Our Society: Diverse & Caring**

- Stay Safe – Ensure public safety and the protection of residents, visitors and property.
- Invest in Quality Living – Invest in the common good, maintaining convenient city services and enhancing our public spaces.
- Protect Community Wellness – Make sure citizens can pursue a healthy lifestyle, reach their full potential, and have timely access to comprehensive health care.
- Strengthen the Social Fabric – Take care of the basic needs of our residents, including shelter, accessibility to services, and programs to assist the most vulnerable among us.
- Create Complete Neighbourhoods – Encourage the development of quality neighbourhoods that are well integrated with shopping, workplaces, and recreation, and make sure that those who need assistance have decent and convenient places to live.
- Celebrate Diversity – Recognize and celebrate our richly diverse culture and heritage.

- Honour Heritage – Preserve heritage structures that tell the story of our past.
- Value Art – Promote the arts, support local artists and ensure that our citizens have many opportunities to experience a wide variety of expression and performance.

**Our Environment: Clean & Efficient**

- Improve Our Environment – Preserve and enhance the natural environment and our urban green spaces.
- Develop responsibly – Develop land efficiently, attractively, and in ways that protect the environment.
- Conserve Energy – Be an energy-efficient community.
- Maintain Infrastructure – Improve the physical infrastructure, buildings, and public structures.
- Make Transportation Efficient and Convenient – Provide transportation systems that enhance physical mobility and better serve the economic and social needs of all citizens.

**Our Government: Responsive & Responsible**

- Improve Financial Success – Maintain and improve the City's financial health.
- Make Services Responsive – Be accountable for providing top-quality municipal services that serve citizens better.
- Form Beneficial Partnerships – Develop innovative partnerships between the public, private, and not-for profit sectors.
- Encourage Public Engagement – Engage citizens openly and frequently in decisions that affect their lives.
- Cultivate Administrative Talent – Build and maintain a dynamic administration team.
- Build Political Leadership – Support City Council to collaborate, cooperate, and creatively lead Windsor into its next great era.



Windsor's  
**community  
strategic  
plan**

DREAM DARE DO

OUR SOCIETY

OUR ECONOMY

OUR ENVIRONMENT

OUR GOVERNMENT





# Windsor's community strategic plan

The Community Strategic Plan is an important management tool that strategically guides the City's plans, policies, and engagements with community partners.

the City we envision. To reflect these changes, City Council authorized a formal review of the Community Strategic Plan and directed that the work program be aligned with the five-year review of Windsor's Official Plan.

Following a series of review workshops in early 2006, Council approved in principle a new vision and mission statement, themes/pillars, and objectives to guide the direction of Windsor's future. Several public

the continuity of the economic, social, environmental and governmental aspects of our society. This is reflected in the four pillars of the Community Strategic Plan:

- **Our Economy**
- **Our Society**
- **Our Environment**
- **Our Government**

These four pillars of sustainability will serve as benchmarks for the definition of priorities during this next term of Council.



*“Windsor is a quality city...”*

Windsor City Council is committed to advancing a compelling vision that will chart the course for our future. Our people-based Community Strategic Plan, developed by Windsor citizens and community partners, sets out a collective vision and the long-term goals and actions needed to fulfill it. The plan offers a strategic road map for the community we aspire to become through community participation and sustainable development.

*“Full of history and potential...”*

### RENEWING OUR COMMUNITY STRATEGIC PLAN

The City of Windsor's first Community Strategic Plan, "Our Vision, Our Future," was adopted in 1996 to guide all of the City's municipal plans and activities. Since 1996, new community trends, issues, and challenges have emerged that require long-range planning to achieve

consultations and round table discussions were held in early 2007 to present Council's proposed strategic priorities and obtain feedback. A final workshop was held with community leaders in February 2007 to discuss the updated plan, Council's implementation priorities, and ideas for an annual progress report to the community. On February 12, 2007, Council officially adopted the renewed Community Strategic Plan.

*“A diverse culture, a durable economy, and a healthy environment...”*

### LONG-TERM SUCCESS

Successful implementation requires a plan. The Community Strategic Plan aims to provide the best possible outcome for the people of Windsor and for

*“...the brightest future we can create together.”*

Our whole community must work together to make this vision a reality. The City of Windsor encourages residents to get involved, to ask questions, and to make suggestions.

*For more information on the Community Strategic Plan:* If you have any comments about the proposed version of the vision, mission, strategic themes and objectives described in this brochure, or if you would like to **learn more** about the planning process in Windsor, **please call 311 or visit our website at [www.citywindsor.ca](http://www.citywindsor.ca).**

*For more detailed information, please contact the City of Windsor Planning Department at 519-255-6543.*