



CALL TO ARTISTS – Bright Lights Windsor PROJECT GUIDELINES

Deadline for Submissions	June 22 2018 - 3pm
Winning project announcement	July 13, 2018
Project Installation Deadline	Late October, Early November 2018
Please send all applications electronically to	culturalaffairs@citywindsor.ca

The City of Windsor is **inviting local artists to participate in enhancing and creating a Public Art Installation which will be displayed as part of Bright Lights Windsor.**

The City is seeking to commission an artist or artist-led team to create 3 new works of light sound or digital based, sculptural art that will be integrated into **Bright Lights Windsor**. The commissioned artist(s) will have to have installed their project by the third week of November, 2018. Artists may apply for one or more of the locations (see locations below) with the deadline remaining firm.

PROJECT INTENT

When we look back on our favourite memories of the season, there's always lights ... twinkling colours revealing the joy in everyone's eyes. Creating those memories was the reason we bundled up and headed out together.

Bright Lights Windsor was a place for those memories to be created, a spectacular backdrop of thousands of lights and stunning displays, a wonderland to share with family and friends. Visitors created memories that will last a lifetime. The free experience included an Opening Lighting ceremony, a giant illuminated tree in the Queen Elizabeth II Sunken Gardens, thousands of lights host of iconic holiday characters throughout the park, special light shows, and festive performances.

ELIGIBILITY

The competition is open to artists living in the City of Windsor or within Essex County. Applications may be made by individual artists or a group of artist collaborators (all artist collaborators must be residents within the region).

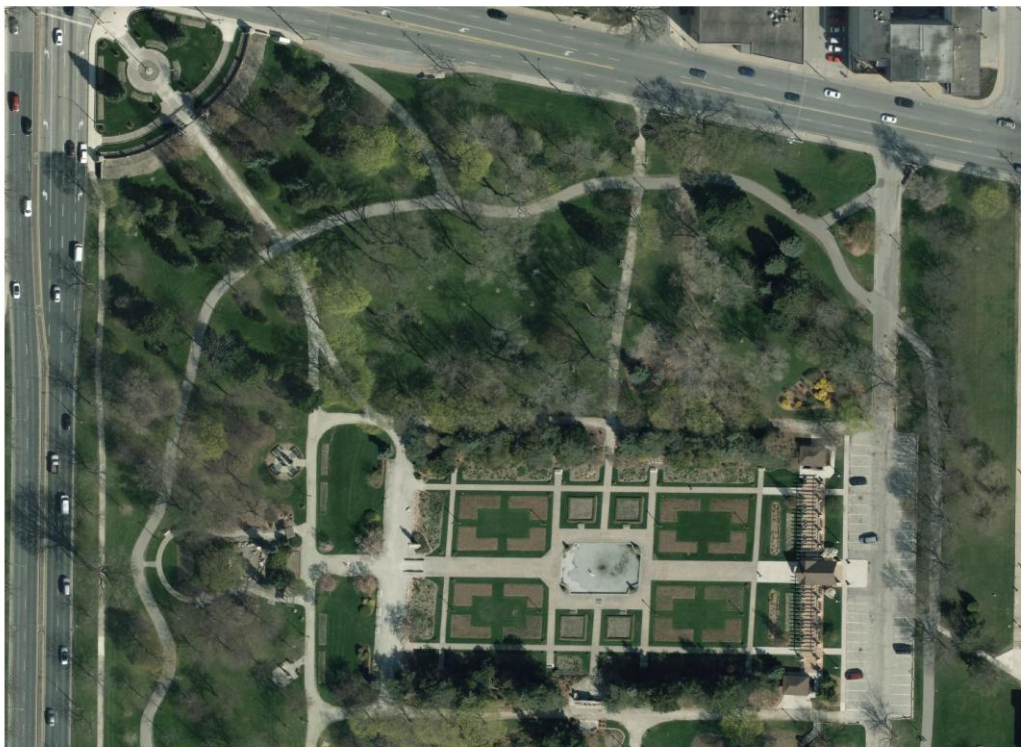
LOCATION

The City of Windsor is looking to build on the footprint of last year's Festival with the addition of three newly commissioned pieces. Artwork must focus on **inclusive, immersive, interactive and energizing – can't-miss pieces that offer unforgettable Family friendly experiences.**

Three locations have been identified as installation sites. An aerial map of the relevant sections of Jackson Park can be viewed below.

1. Within the Sunken Garden there are 4 flower beds surrounding the pool. **FOUR COORDINATING** light sculptures will be placed with one in each flower bed. Each flower bed is 45 feet by 25 feet in size and the sculpture needs to make a significant visual impact within this space. There is a 69 foot tree in the space over the pool. It would be expected that each sculpture or feature would fill a space of a

minimum of 10 feet by 10 feet and be between 15 and 20 feet tall and no more than 35 feet by 15 feet and 15 and 20 tall. In this space Light colours can **ONLY** be RED, GREEN OR COOL WHITE.



2. Within the “forest area” of Jackson Park a standalone feature that will engage and charm visitors. In this space Light colours can be any colour.
3. Within the “forest area” of Jackson Park a standalone feature that the community can interact with. In this space Light colours can be any colour.

NOTE: Artists may apply for one or more of the locations. (Please indicate on your application)

BUDGET

The large four coordinating light sculptures project has a total value of \$50,000. The 2 stand alone pieces to be located within the “forest area” of Jackson Park are **each** valued at \$10,000.

This fee will be inclusive of all project costs including but not limited to:

- Artist fees
- General administration expenses
- All materials and labour
- Fabrication costs including third contracted or third party fees
- Shipping, delivery and installation costs including equipment rentals, labour, utility locates, structural/foundation work
- Stamped engineering drawings need to be provided to the City of Windsor staff prior to the installation of the piece
- Maintenance Manual—including specific lighting requirements for future replacement of extinguished bulbs and other materials
- Artist(s) will be required to sign an Artist Agreement with the City of Windsor.

PAYMENT: Artist(s) will receive 50% upon signing of Artist Agreement, 25% upon studio visit by Project Manager and Manager of Cultural Affairs, and remaining 25% upon installation of completed work.

SELECTION CRITERIA

- **(25%) Visual Impact—aim for the “wow” factor!**
- **(25%) Creativity** of approach
- **(25%) Technical Capacity** to include: Durability and maintenance requirements, understanding of project and methodology
- **(25%) Experience** to include: capacity to plan and execute a large scale public art installation, quality of work as demonstrated in the documentation of past work

MATERIALS AND SITE CONSIDERATIONS

Choice of medium and materials will be up to the discretion of those submitting (i.e. sculptural, digital, visual etc) with the understanding that the completed installation must be able to withstand the variations of weather expected within this region between October and February.

Each piece must use/be:

- LED lighting
- DMX compatible if needed
- Powder coated metal
- Any fabric must be meet fire safety standards (ie be fire retardant)

Expected lifespan of the Public Art Installation is a minimum of 7 to 10 Years for the framework/infrastructure. It is anticipated that light bulbs will need to be replaced due to normal use during this time frame.

The Public Art Installation will be within outdoor public spaces and as such consideration must be taken in terms of use and function of the space surrounding the installation (i.e. sidewalks, trees, and traffic safety) as well as potential vandalism and graffiti.

Scale is important and attention must be paid to the surrounding space. The installation can be as large as the artist wishes with the understanding that the artist will be required to provide engineer stamped drawings of their proposed design and installation procedures in order to ensure a secure installation. Wind loads must be taken into consideration.

Additional consideration needs to be taken into account regarding ease of storage and removal of installation to and from the site location each year for a 7 to 10 year period.

The selected installation will not feature any nudity, contemporary political themes or religious imagery, nor will it promote violence, hatred, or contempt against any group on the basis of colour, race, ancestry, religion or ethnic origin.

Copyright and Reproduction: All artwork must be originals and not copies, derivatives or artworks based in any way on other copyrighted or published artwork. All artwork must be executed by the Artist/Artist Collaborators.

The successful Art Installation will become property of The Corporation of the City of Windsor.

SUBMISSION TO INCLUDE

- Completed and signed application (all sections)
- Current artist curriculum vitae (CV) of all collaborative members
- Electronic access to an online portfolio
- **Project Information:** Including project description and specifications; Photos and or renderings of the proposed design, including size and materials
- Project timeline - indicating when the project will commence and be completed (Note: Project installation deadline is by the third week of November 2018)
- Location of installation including map or photos
- **Project Proposal (250-500 words)**
- Names and contact information of three references familiar with your work

Please note, any submissions including photographs and supporting material will not be returned to the applicant. Please do not send originals of your work. At the completion of adjudication applications will be destroyed and disposed of.

APPLICATION PROCESS

- Please send all applications electronically to culturalaffairs@citywindsor.ca.
 - A jury will be convened to review and adjudicate all applications. The City of Windsor has final approval.
 - All decisions are final; not subject to review or appeal.
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