

Street Space Painted Crosswalks



PURPOSE

To install painted crosswalks in various City of Windsor neighbourhoods to showcase, promote and share creative work.

ABOUT

Street Space will be administered through a partnership between Transportation Operations and the Cultural Affairs Office. The Cultural Affairs Team works with the community to coordinate and facilitate exciting cultural opportunities for residents and visitors, **helping you tell your story of Windsor**.

PRIORITIES

The goals of **Street Space** include increased community involvement; enhancement of the cultural experience for residents and visitors; and celebration of Windsor's arts, culture, and heritage.

BENEFITS

Public Art Initiatives such as painted crosswalks change a neighbourhood street or streetscape in order to:

- add beauty to a neighbourhood
- reduce vehicle speeds
- encourage pedestrian and bicycle use
- improve pedestrian and cyclist safety
- engage residents of all ages and backgrounds in positive community involvement
- unite communities by encouraging collaborative involvement
- draw activity into neighbourhoods for increased safety and vitality

LOCATIONS

- locations of crosswalks in neighbourhood areas of interest to be established through an application process
- approval of project location to be confirmed by the **Street Space** Project Team
- some crosswalks may not qualify for this program.

TERMS AND CONDITIONS

APPLICATION PROCEDURE

1. **Street Space** is open to all City of Windsor residents, all ages, and all genres of painting.
2. **Street Space** projects can be by individual artists, community activist, or by a group (i.e. individual artist/arts or community group/elementary or secondary class, etc.).
3. All applicants to **Street Space** are required to complete the Artist Application form and submit their application by email to the [Cultural Affairs Office](#).
4. Once the **Street Space** Project Team has reviewed all applications, an Exhibition Confirmation and Planning Document will be emailed for review. An onsite meeting will discuss project installation and best practices. Some crosswalks may not qualify for this program.
5. Successful applicants are responsible for the full cost of their proposed project up to and including completion of the project and a refundable deposit to be returned at project completion. Applicants may want to apply for funding through grant programs such as the **City of Windsor Arts, Culture and Heritage Fund**. For more information on the **City of Windsor Arts, Culture and Heritage Fund**, please see [ACHF Program Guidelines](#)

STREET SPACE DEPLOYMENT

The **Street Space** Project Team (consisting of a member of Traffic Operations and the Cultural Affairs Team) will review all complete applications to develop an installation plan for each cross walk location.

1. **Priority will be given to artists and community activists living within/groups located within the crosswalk neighbourhood boundaries**, ex; a practicing artist residing in Sandwich Town applies to paint a crosswalk located within Sandwich Town.
2. After all applications from artists residing within the crosswalk neighbourhood boundaries have been considered, the **Street Space** Project Team may consider other Windsor applications.
3. **Street Space** is a non juried public arts initiative. As such, the Artist/Arts Group is required to comply and adhere to all federal, provincial and municipal laws regulating or affecting the content of the Artist's work. The City of Windsor reserves the right to restrict the display of and/or remove any particular piece of artwork that, in its sole discretion, does not conform to community standards and/or is in any way defamatory.

PLANNING, PROJECT SPACE, AND INSTALLATION

4. Design, planning, project coordination, cost, and installation are the sole responsibility of the artist/organization.
5. Discuss possible ideas, themes, and crosswalk locations with your neighbours. **Involve as many people in your community as you can, as you will need their support in step #9.**
6. Draft and finalize your proposed design. Create a final design in colour, with detail including approximate measurements. Make your idea clear and easy to understand.

7. Develop a project budget and determine your funding sources. Costs will vary depending on the specific crosswalk and your idea. Here's an approximate price range:

- Thermoplastic paint – Estimated \$15, 000 (life span, 5 – 7 years)
- Asphalt paint – Estimated \$1000 (life span, 1 – 2 years)

You may want to apply for funding through grant programs such as the City of Windsor Arts, Culture and Heritage Fund. [ACHF Program Guidelines](#)

8. Submit your application. Submit your completed Street Space application form along with the following:

- Colour images of your proposed final design. Please include 3-6 colour images of how your painted crosswalk will look
- Include details like the story and significance of your proposed design

9. Confirm neighbourhood support. Once you have submitted your application, it will be assessed by the Street Space Project Team. If your application is successful, you will need to collect signatures of 60% of neighbours directly adjacent to and within 1 block or up to 100 metres of the proposed crosswalk. **A neighbourhood support list will be generated for your project.** It is a good idea to share your final design with neighbours when collecting signatures of support.

10. Plan your installation. Create a checklist of things to be done, such as purchasing materials and recruiting volunteers. Develop a timetable and written and visual description of what will happen on the street for the day of your installation so the Street Space Project Team can arrange for a road closure permit. Schedule a rain date for your installation.

11. Install and celebrate! In advance, send everyone involved an update on how things will proceed on installation day. Celebrate and invite the whole neighbourhood. Have fun!

12. Copyright and Reproduction: All artworks must be originals and not copies, derivatives or artworks based in any way on other copyrighted or published paintings, photographs or other artists' work. They must be entirely executed by the Artist/Organization.

13. Reproduction/Publication. The City of Windsor (and its councillors, officers, employees and agents) has the right to photograph the exhibition and the Artist(s) and to use such reproductions for general publicity and advertising by the City. The City also has the right to use the Artist's image, likeness, and any applicable titles or logos, including trademarked materials, in all marketing materials and campaigns associated with the exhibition, including but not limited to inclusion on www.citywindsor.ca/residents/Culture. This clause does not permit the sale of such reproductions by the City.