



OFFICE OF THE CITY CLERK COUNCIL SERVICES

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CAO APPROVAL

The Chief Administrative Officer approved the following recommendation:

Report Number: CAO 204/2026

Approved: Friday, September 25, 2026

THAT the Chief Administrative Officer and City Clerk **EXECUTE** a sponsorship agreement with Postmedia Network Inc., on behalf of the Windsor Star ("Postmedia") which includes: a) a promotional print advertising in-kind sponsorship in the amount of \$1,000, plus HST (the "In-Kind Sponsorship") provided by Postmedia to the City; and b) a \$1,000, plus HST (the "City Contribution") advertising commitment purchased by the City, for the Open Streets Windsor event on September 20, 2026 (the "Event"), satisfactory in form to the City Solicitor, in financial content to the City Treasurer and in technical content to the Acting Senior Manager of Communications & Customer Service.

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Clerk's File: SPL/12373

Anna Ciacelli

Deputy City Clerk / Supervisor of Council Services
September 25, 2026

Department Distribution

Corporate Marketing & Communications Officer
Manager, Strategic Operations
Senior Manager, Communications & Customer Service (Acting)
Commissioner, Corporate Services
Commissioner, Finance & City Treasurer



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Chief Administrative Officer
