

**Social Development, Health & Culture Standing Committee Meeting  
Held May 3, 2017**

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**Significant Event Status Windsor Eats Inc.**

Moved by: Councillor Bortolin  
Seconded by: Councillor Elliott

**Decision Number: SDHC 476**

THAT the request from Windsor Eats Inc. for approval of designation as 'Significant Event Status' for the purpose of applying for their liquor service **BE APPROVED** subject to the terms and conditions of the Special Event Agreement:

MISA Conference Dinner, June 6, 2017  
Riverfront Festival Plaza and Riverfront Civic Terrace  
(Windsor Eats Inc.).

Carried.

Report No.: S 68/2017  
Clerk's File No: SR2017  
(Administrative Report attached which was  
previously distributed as part of the  
Standing Committee Agenda)

**MISSION STATEMENT**

*“Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together”*

<b>REPORT #: S 68/2017</b>	<b>Report Date: 4/12/2017</b>
<b>Author’s Contact:</b> <b>Mike Taylor</b> <b>Coordinator, Special Events</b> <b>519-253-2300 ext 2716</b>	<b>Date to Council: 5/03/2017</b>
	<b>Clerk’s File #: SR2017</b>

**To: Mayor and Members of City Council**

**Subject: Significant Event Status Windsor Eats Inc.**

**RECOMMENDATION:**

**THAT** the request from Windsor Eats Inc. for approval of designation as ‘Significant Event Status’ for the purpose of applying for their liquor service **BE APPROVED** subject to the terms and conditions of the Special Event Agreement:

MISA Conference Dinner, June 6, 2017  
Riverfront Festival Plaza and Riverfront Civic Terrace  
(Windsor Eats Inc.).

**EXECUTIVE SUMMARY:**

N/A

**BACKGROUND:**

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as ‘Significant Event Status’ for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. The AGCO regulations also state that this designation must be secured annually.

**DISCUSSION:**

Council approves requests for Significant Status for the purpose of event organizers applying for liquor licensing permits and approval, regarding their operation of liquor

services during their event. Examples in the past of Council approvals have included the following events in 2016: Windsor Fork and Cork Festival, Windsor Rib Festival, The Pier Food Fest, Great Canadian Quaff, Pop up Dinner, Windsor Sausage Festival and the Windsor Craft Beer Festival, (CR219/2016) and the following events to date in 2017: Windsor Fork and Cork Festival, Windsor Rib Festival, Dinner on the Pier, Dinner on the Beach, Coming Home Festival, Windsor Craft Beer Festival, the Great Canadian Quaff, and the Sausage Party (approved at the April 10, 2017 Council meeting). Administration and SERT Committee members have no objection to this event applying for Significant Status designation for their 2017 event. Administration has also met with the local AGCO representatives, who did not object to these events applying for Significant Event Status.

The Municipal Information Systems Association of Canada (MISA) is holding their Ontario Conference at Caesars Windsor from June 4 – 7, 2017. The event at the Riverfront Festival Plaza on June 6, 2017 is an opportunity for conference delegates to enjoy one of Windsor's premiere facilities on the waterfront for dinner and entertainment.

The event organizer will be expected to enter into an agreement with the Corporation to the extent similar to the other festivals and events that currently are presented at Riverfront Festival Plaza, including indemnifying the City of Windsor of any future legal, environmental, or financial liability associated with the event.

### **RISK ANALYSIS:**

Consumption of alcohol within the festival site will occur at the event. The applicant will be required to adhere to the Municipal Alcohol Policy.

Significant Event Status allows the organizer to directly control the service of alcoholic beverages, with the revenues and expenditures related to the service attributable to the organizer. Should Significant Event Status not be approved for these large scale events, the organizers have indicated that it will likely negatively impact their events financially.

### **FINANCIAL MATTERS:**

The applicant will be required to pay the applicable fees as per the 2017 Schedule of Fees.

### **CONSULTATIONS:**

SERT (Special Events Resource Team); Ward Councillor

### **CONCLUSION:**

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.

**PLANNING ACT MATTERS:**

N/A

**APPROVALS:**

Name	Title
Michael Taylor	Coordinator Special Events
Carolanne Smith	Acting Executive Director Recreation and Culture
Jan Wilson	Corporate Leader, Parks, Recreation & Culture and Facilities
Bruno Ierullo for Jelena Payne	Community Development and Health Commissioner and Corporate Leader Social Development, Health, Recreation and Culture
Onorio Colucci	Chief Executive Officer

**NOTIFICATIONS:**

Name	Address	Email
Windsor Eats c/o Adriano Ciotoli	888 Erie Street East Windsor, ON N9A 4J2	
SERT		
Ward Councillor Rino Bortolin		

**APPENDICES:**