

**CAO APPROVAL NOTICE**

The Chief Administrative Officer approved the following recommendation:

**CAO4886**

**APPROVED – January 7, 2019**

That the CAO and City Clerk **BE AUTHORIZED** to execute an agreement with Snapd Windsor to become the official in-kind sponsor to develop and manage an online community calendar to be featured on the City of Windsor's website ([www.citywindsor.ca](http://www.citywindsor.ca)), as well as through Snapd Windsor's own website, providing the City with \$73,460.00 worth of promotional value per year with an anticipated increase in value with yearly advertising rate increases. Said contract to be satisfactory in form to the City Solicitor, in financial content to the City Treasurer, and in technical content to the Senior Manager of Communications & Customer Service. The term is to be from the time of execution through December 31, 2021, with an option to renew for an additional 3 years.

APR/13381

APPENDICES

Internal Distribution

Corporate Marketing and Communications Officer  
City Clerk  
Purchasing Manager  
City Treasurer  
Chief Administrative Officer

External Distribution