

**THE CORPORATION OF THE CITY OF WINDSOR  
OFFICE OF THE CITY ENGINEER- Parks and Facilities**



**MISSION STATEMENT:**

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."*

<b>LiveLink REPORT #: 17430 SR/11948</b>	<b>Report Date: October 28, 2014</b>
<b>Author's Name: Mike Clement/ Cathy Masterson</b>	<b>Date to Council: November 17, 2014</b>
<b>Author's Phone: 519 253-2300 ext. 2736</b>	<b>Classification #:</b>
<b>Author's E-mail: mclement@city.windsor.on.ca cmasterson@city.windsor.on.ca</b>	

P&R #14-145

**To: Mayor and Members of City Council**

**Subject: PATERSON PARK – TECUMSEH BROCK MONUMENT**

1. **RECOMMENDATION:** City Wide: \_\_\_\_\_ Ward(s): 2

- I) **THAT** the resolutions contained in CR 186/2014 Support and Location of the Tecumseh/Brock Monument in Paterson Park **BE RESCINDED**; and further
- II) **THAT** City Council **APPROVES IN PRINCIPLE** , the Tecumseh/ Brock Monument project and related funding, as outlined herein and,
- III) **THAT** the Tecumseh/Brock Monument sculpture project and this report be referred to 2015 budget deliberations and that the detailed recommendations included in the body of this report **BE CONSIDERED** at that time.

**EXECUTIVE SUMMARY:**

N/A

2. **BACKGROUND:**

City Council approved Council resolution CR186/2014 for the Support and location of the Tecumseh Brock Monument in Paterson Park as follows:

"THAT the report from the Manager of Cultural Affairs and the Manager of Parks Design and Development on the support for and location of the Tecumseh/Brock Monument in Paterson Park **BE RECEIVED**; and further

THAT the offer of a Tecumseh/Brock Monument donated by the Windsor Essex Community Foundation **BE ACCEPTED**; and further

THAT APPROVAL be given to use \$48,000 from the Partnership Project Fund (ID#7129015) for construction of foundation and pathways to the sculpture; and further,

THAT **AUTHORIZATION** be given to the City Solicitor or designate to develop an Agreement between the Corporation of the City of Windsor and the Windsor Essex Community Foundation to include: scope of work, creation of the sculpture, the installation of the sculpture in Paterson Park outlining both partners obligations and responsibilities, and the transference of ownership of the sculpture and other rights to the City of Windsor and the development of a maintenance Trust Fund to be utilized for future maintenance and repairs; and further

THAT the CAO and City Clerk **BE AUTHORIZED** to sign the Agreement, satisfactory in form to the City Solicitor, in financial content to the City Treasurer, and in technical content to the Executive Director of Recreation and Culture and the Executive Director of Parks and Facilities."

Report Number (Livelink) #17053 has been attached for reference (APPENDIX "A").

The City was originally approached by John Muir in 2012 and the project was reviewed by Community Public Art Advisory Committee. The committee moved to receive the application for information at that time as Mr. Muir did not have details finalized.

As noted in the July 2014 Council report,

**"Eventually it was determined that the location would not be suitable. At that time Mr. Muir approached Administration again with this project. As Paterson Park will be re-developed in 2014 and the Sandwich Town Community Improvement Plan identifies the opportunity to develop a gateway feature, it was suggested that this park be considered for the location of this significant piece of public art."**

In September of 2014, Councillor Jones undertook to work with administration to see if city funds could be used to ensure the project's success. He then confirmed his belief that council would support that the outstanding funds required to execute the project for the sculpture in the amount of \$200,000 could be provided through a reallocation of funds through enhanced capital program for Ward 2. The proposed change in the funding model from a community based fund raising to a City funded project is a change of scope from the scope identified in CR186/2014.

In summary the original proposal approved by CR186/2014 was to erect a sculpture commemorating Chief Tecumseh and General Brock through community fundraising of approximately \$200,000 by the Friends of Sandwich Library represented by John Muir and the Windsor Essex Community Foundation, represented by Glen Stresman, Executive Director. WECF was to have commissioned a sculptor to create a sculpture that would then be gifted to the City of Windsor (\$350,000 value). The WECF have been working with local sculptor, Mark Williams on the preliminary work for this project. The WECF was to also establish a \$100,000 trust fund for future maintenance and repairs.

The City's responsibility was to prepare the site and base at Paterson Park to accept the sculpture. Parks and Facilities funding contribution was \$48,000 from the Partnership capital project.

### **3. DISCUSSION:**

The current proposal in front of City Council involves a change in the source of funding from being raised in the community to being funded by reallocating funds provided in the Ward 2 enhanced capital funding from the City, which was previously designated toward road rehabilitation in various wards. The change in funding will have an impact on the manner in which the project is executed and will accelerate the completion of the project but is inconsistent with the city's past practice in regard to sculptures which have primarily been donated and where the city's policy indicates that a maintenance fund is to be provided at the time of donation.

Additionally, the City is taking on additional obligations. Instead of accepting a sculpture donation with funding for its upkeep, the City is now commissioning the sculpture itself, and except for the first few years, will be fully responsible for the maintenance.

The work on the sculpture has not commenced with the exception of preliminary sketches by the sculptor. The estimated time to execute the sculpture is 18 months from the time of approval. If approved, the earliest the sculpture would be installed is the summer of 2016.

Upon approval, the City will be responsible to execute an agreement to commission sculptor Mark Williams to create the bronze sculpture of General Brock standing next to Chief Tecumseh on a horse. The agreement would be in the amount of \$246,000 (HST EXCLUDED) The Executive Director of Parks will be responsible for installation and management of the sculpture project.

Based on CR186/ 2014 the WECF was to set up a \$100,000 trust fund to be used for the annual maintenance and repair of the sculpture. The WECF has now proposed that in lieu of the \$100,000 maintenance trust they will provide \$2,500 per year for maintenance for a term of 5 years. After which time the maintenance agreement would be revisited.

The location of the monument in Paterson Park will be confirmed based on site conditions and consultation with the Planning Department. The project would be reviewed by Administration for conformity to City protocol.

Since excess ward capital funds are available, the city clerk advises that

*"..... the funds can be reallocated without being in contravention of the lame duck rules because the money is already budgeted as Ward Funds and it is still going to be used for ward fund purposes....."*

*And further*

*"The other consideration is that we will now be responsible for ongoing maintenance which is also different from the original resolution. It is arguable whether dealing with these costs is making a decision regarding operating dollars in excess of \$50,000 – on one hand, Council would not be committing in excess of \$50,000 all at once but I also think the argument can be made that it is because ultimately, once we have the sculpture, we have to maintain it in perpetuity. ...."*

It is for this latter reason that the recommendation contained in this report is to refer the matter to budget, 2015 or such date as City Council recommends following the inaugural meeting of the new council.

Should City Council wish to approve this project in principle, at this time, then the following resolution is recommended as shown in the recommendation section of this report:

**THAT** the resolutions contained in CR 186/2014 Support and Location of the Tecumseh/Brock Monument in Paterson Park **BE RESCINDED**; and further

**THAT** City Council **APPROVES IN PRINCIPLE** , the Tecumseh/ Brock Monument project and related funding, as outlined herein and,

**THAT** the Tecumseh/Brock Monument sculpture project and this report be referred to 2015 budget deliberations and that the detailed recommendations included in the body of this report **BE CONSIDERED** at that time.

The detailed recommendations that would require approval at the time of budget 2015 are as follows:

- I) **THAT** an upset limit of \$346,000 **BE APPROVED** for the Tecumseh/Brock sculpture project in the amount of \$146,000 from the approved Councillor Ward Funds and reallocation of \$200,000 remaining from approved 2013 Ward 2 Road rehabilitation enhanced capital funds for Paterson park accessibility; and further
- II) **THAT** the Chief Administrative Officer and City Clerk **BE AUTHORIZED** to sign an agreement between the Corporation of the City of Windsor and Mr. Mark Williams for the development and installation of the Tecumseh/Brock bronze sculpture to an amount of \$246,000, to be satisfactory in form to the City Solicitor, in content to the Executive Director of Recreation and Culture and to the Executive Director of Parks and Facilities, and in financial content to the City Treasurer; and further
- III) **THAT AUTHORIZATION BE GIVEN** to the City Solicitor or designate to develop an agreement between the Corporation of the City of Windsor and the Windsor Essex Community Foundation to include the establishment of maintenance trust fund to be utilized for the future maintenance and repair for a term of five years at \$2,500 per year with the understanding that the ongoing maintenance of this sculpture is the city's responsibility; and further
- IV) **THAT** the \$48,000 of the Partnership Fund (ID#7129015) identified in CR 186/2014, **NOT BE USED** for this project.

#### **4. RISK ANALYSIS:**

It is noted that the proposal is a cultural project that will produce a significant cultural asset for the residents of Windsor. There may be some negative reaction in the community should Council not support the project.

There is an inherent physical risk to accepting the Tecumseh Brock Sculpture into the City's sculpture collection as the piece is displayed outside in a public park environment. The current Public Art Policy requires that all donations to the City's sculpture collection come with additional funding to ensure adequate maintenance into the future.

Any financial risk lies in the maintenance of the Sculpture, the cost of which is expected to be offset through a grant received from the Windsor Essex Community Foundation. The Community Foundation has committed to providing a yearly grant consisting of \$2,500 per year for a term of 5 years. At the end of the five years, the City of Windsor will need to provide maintenance for the Tecumseh Brock Sculpture through the Corporation's regular operating budget or forego maintenance in that timeframe.

The legal agreement between The Corporation of the City of Windsor and the Community Foundation will outline the details and parameters on how the yearly grant will be received and used. There is a risk that the foundation may not be able to raise maintenance funds of \$2500 per year wherein it will become the City's cost.

#### **5. FINANCIAL MATTERS:**

Funding in the amount of \$145,345 is from approved individual Councillor Ward funds and \$200,000 from approved 2013 Ward 2 Road Rehabilitation enhanced capital funds (project 7132012) which includes a provision for Handicap Accessible Amenities for Paterson Park. The total cost of the project is \$345,345.

<b>Project Funding</b>		
1.	Councillor Ward Funds	\$146,000
2.	Reallocation – Ward 2 Remaining Road Rehab Funds	\$200,000
<b>Total:</b>		<b>\$346,000</b>

<b>Tecumseh Brock Sculpture Project Cost</b>		
<b>Description</b>	<b>Cost</b>	
<b>Agreement Costs</b>		
a) Bronze Sculpture	246,000	
<b>City of Windsor Costs</b>		
b) Sculpture Base & Site	48,000	
c) Installation	5,000	
d) Project Management	14,950	
<b>Subtotal</b>		<b>313,950</b>
e) Contingency (approx. 10%)	32,050	32,050
<b>Project Total</b>		<b>346,000</b>

The original Council resolution identified \$48,000 from the Partnership Project Fund. This is recommended to remain in this fund waiting for another partnership opportunity.

An annual grant in the amount of \$2,500 will be given on a yearly basis for a term of 5 years to the City of Windsor to be utilized for the maintenance of the sculpture which would include cleanings as required, graffiti removal and any other repairs. The Agreement that will be developed between the City of Windsor and the Windsor Essex Community Foundation will document the particulars.

After 5 years, it will be the City's cost to maintain the sculpture and these funds will have to be found within the operating budget or other funding sources or remove other work in this amount.

## **6. CONSULTATIONS:**


Executive Director, Parks and Facilities  
Landscape Architect, Parks Development  
Executive Director, Windsor Essex Community Foundation  
Corporate Legal Counsel  
Council Services  
John Muir, Friends of Sandwich Library

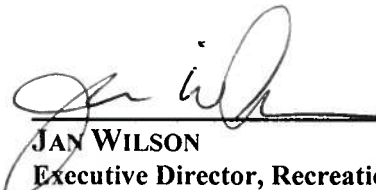
**7. CONCLUSION:**

The City of Windsor administration recognizes the importance of sculptures and monuments in enhancing the quality of life of Windsor residents. This is a unique area of the city and is appropriate for and deserving of the recognition that this project will bring.


While funds are available through ward funds this discretionary project and use of city capital and future operating dollars are recommended for referral to budget to balance this project against all other needs of the city which can be best addressed through the annual budget process.

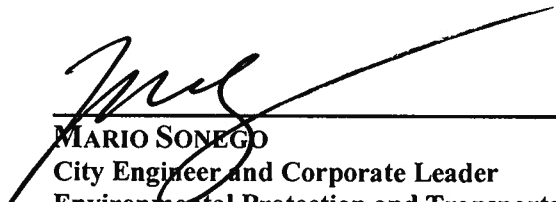
  
\_\_\_\_\_  
**CATHY MASTERSON**  
Manager, Cultural Affairs


  
\_\_\_\_\_  
**MIKE CLEMENT**  
Manager, Parks Development


  
\_\_\_\_\_  
**JAN WILSON**  
Executive Director, Recreation & Culture

  
\_\_\_\_\_  
**BILL ROESEL**  
Executive Director of Parks & Facilities (Acting)

*for*   
\_\_\_\_\_  
**JELENA PAYNE**  
Community Development and Health  
Commissioner and Corporate Leader Social  
Development, Health, Recreation and Culture

  
\_\_\_\_\_  
**MARIO SONEGO**  
City Engineer and Corporate Leader  
Environmental Protection and Transportation

  
\_\_\_\_\_  
**ONORIO COLUCCI VC**  
Chief Financial Officer/City Treasurer and  
Corporate Leader Finance and Technology

*for*   
\_\_\_\_\_  
**SHELBY ASKIN-HAGER**  
City Solicitor

  
\_\_\_\_\_  
**HELGA REIDEL**  
Chief Administrative Officer

MC

**APPENDICES:**

**Appendix "A" – Livelink Report #17053**

**DEPARTMENTS/OTHERS CONSULTED:**

**Name:**

**Phone #: 519                    ext.**

**NOTIFICATION :**

Name	Address	Email Address	Telephone	FAX
Glenn Stresman	2575 Ouellette Place	<a href="mailto:gstresmann@wecf.ca">gstresmann@wecf.ca</a>	(519) 255-6572	
John Muir	1320 Chateau Ave		(519) 739-6229	



**THE CORPORATION OF THE CITY OF WINDSOR**  
**Community Development and Health Services - Recreation Culture**



**MISSION STATEMENT:**

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."*

LiveLink REPORT #: 17053 SR/11948	Report Date: May 28, 2014
Author's Name: Cathy Masterson and Mike Clement	Date to Council: July 21, 2014
Author's Phone: 519 253-2300 ext. 2724 and 519 253-2300 ext. 2736	Classification #:
Author's E-mail: <a href="mailto:cmasterson@city.windsor.on.ca">cmasterson@city.windsor.on.ca</a> and <a href="mailto:mclement@city.windsor.on.ca">mclement@city.windsor.on.ca</a>	

To: Mayor and Members of City Council

Subject: Support and Location of Tecumseh/Brock Monument in Paterson Park

P&R 14-231. **RECOMMENDATION:**

City Wide: \_\_\_\_\_ Ward(s): 2

THAT the report from the Manager of Cultural Affairs and the Manager of Parks Development on the support for and location of the Tecumseh/Brock Monument in Paterson Park BE RECEIVED; and further

THAT the offer of a Tecumseh/Brock Monument donated by the WindsorEssex Community Foundation BE ACCEPTED; and further

THAT APPROVAL be given to use \$48,000 from the Partnership Project fund (ID#7129015) for the construction of foundation and pathways to the sculpture; and further

THAT AUTHORIZATION be given to the City Solicitor or designate to develop an Agreement between the Corporation of the City of Windsor and the WindsorEssex Community Foundation to include: scope of work, creation of the sculpture, installation of the sculpture in Paterson Park, each partner's obligations and responsibilities, the transference of ownership of the sculpture and other rights to the City of Windsor and the development of a maintenance Trust Fund to be utilized for future maintenance and repairs; and further

THAT the CAO and City Clerk BE AUTHORIZED to sign the Agreement, satisfactory in form to the City Solicitor, in financial content to the City Treasurer, and in technical content to the Executive Director of Recreation and Culture and the Executive Director of Parks and Facilities.

**EXECUTIVE SUMMARY:**

N/A

## **2. BACKGROUND:**

In 2012 Mr. John Muir approached the City of Windsor to discuss a project to commemorate the War of 1812 through a sculpture honouring Chief Tecumseh and General Brock. At that time, it was his intent to place the statue at the corner of Brock Street and Sandwich Street or on the Greater Essex County District School Board property at Brock School. Mr. Muir submitted a proposal to the Community Public Art Advisory Committee at the October 9, 2012 meeting for placement of the sculpture at this location. The Committee moved to receive the application for information at that time as Mr. Muir did not have details finalized.

Eventually it was determined that the location would not be suitable. At that time Mr. Muir approached Administration again with this project. As Paterson Park will be re-developed in 2014 and as the Sandwich Town Community Improvement Plan identifies the opportunity to develop a gateway feature, it was suggested that this park be considered for the location of this significant piece of public art.

## **3. DISCUSSION:**

Over the years, the Friends of Sandwich Library have demonstrated a commitment to Olde Sandwich Towne. The Tecumseh/Brock Monument is a project that makes sense for the community of Sandwich as well as Windsor as a whole. Appendix A consists of "Tecumseh/Brock Monument Planned for Old Sandwich Towne Case Study" supplied by the volunteer organization leading this community project.

Administration supports this volunteer driven initiative to enhance and complement the work being undertaken within Paterson Park. This park is undergoing significant work to make the space attractive and accessible to residents of Sandwich Towne. The sculpture project will provide a focal point within the Park. Appendix B is a site plan developed by Parks staff to illustrate the placement of the proposed sculpture within the re-development of the Paterson Park. Paterson Park has been identified as a site with high potential to have archaeological significance. Administration will ensure that any documentation and investigation of the site location is done in compliance with archaeological standards and city processes.

While Administration values the opportunity to install the proposed Tecumseh/Brock Sculpture in the park, written confirmation that all funding is in place and confirmation the sculpture has been cast will be required prior to any work being done within the park to establish the foundation or other design elements. Parks and Facilities staff will act as the general contractor to develop the foundation for the sculpture and to ensure that it is properly installed in the park. Consultation will take place with the Heritage Planner and other Planning staff once the project is confirmed to move ahead to the installation stage.

It is important that all sculptures donated to the City of Windsor have a legal agreement outlining the details of the acceptance of the piece into the City's collection. This legal agreement will be developed between the Corporation of the City of Windsor and the WindsorEssex Community Foundation and will detail the intellectual rights of the sculpture, the scope of work, the installation of the sculpture in Paterson Park, the obligations and responsibilities of all parties, and the transference of ownership of the sculpture to the City of Windsor. Additionally, details surrounding the development of a maintenance Trust Fund to be utilized for future maintenance and repairs will be identified.

The donation will be completed within the boundaries established by the Corporation's Donations Policy while adhering to the requirements of the Public Art Policy.

#### **4. RISK ANALYSIS:**

There is no financial risk to the Corporation to participate in the creation/development of this sculpture project as written confirmation all funding is in place, and the sculpture has been cast, will be required prior to site preparation and the release of ward funds.

It is noted that the proposal is a cultural project that will produce a significant cultural asset for the residents of Windsor. There may be some negative reaction in the community should Council not support the project.

There is an inherent physical risk to accepting the Tecumseh Brock Sculpture into the City's sculpture collection as the piece is displayed outside in a public park environment. The current Public Art Policy requires that all donations to the City's sculpture collection come with additional funding to ensure adequate maintenance into the future.

Any financial risk lies in the maintenance of the Sculpture, the cost of which is expected to be offset through a grant received from the WindsorEssex Community Foundation. The Community Foundation will be establishing a Trust Fund and will provide the City of Windsor with a yearly grant consisting of the revenue generated from the Trust Fund. There is a risk that on occasion the Trust Fund will not generate a grant and the City of Windsor may then need to provide maintenance for the Tecumseh Brock Sculpture through the Corporation's regular operating budget or forego maintenance in that timeframe. The legal agreement between The Corporation of the City of Windsor and the Community Foundation will outline the details and parameters on how the yearly grant will be received and used.

#### **5. FINANCIAL MATTERS:**

The community volunteers who have spearheaded the project will raise the required funds to have the sculpture commissioned and installed, and will provide a maintenance Trust Fund for the future requirements of the piece. These funds will be raised by the community volunteers through donations, grants, and fundraising events. It is expected that the total sculpture cost will be in the neighbourhood of \$350,000 and fundraising for the project anticipates raising an additional \$100,000 for the establishment of the Trust Fund which will provide a yearly grant to The City of Windsor. Volunteers are expected to provide a total investment of \$450,000 to this project.

The Trust Fund will be developed as a result of funds raised for the project over and above the cost of the sculpture. These monies will be placed in a fund held by the WindsorEssex Community Foundation. Annual earnings of the fund will be given as a grant on a yearly basis to the City of Windsor to be utilized for the maintenance of the sculpture which would include cleanings as required, graffiti removal and any other repairs. The Agreement that will be developed between the City of Windsor and the WindsorEssex Community Foundation will document the particulars.

In order for the group to continue fundraising initiatives and pursue grant opportunities, a committed site needs to be determined. Should Council approve the site location of Paterson Park, and the sculpture is then cast, some site preparation will be required in the park which will include a foundation and pathway construction around the sculpture.

As noted above, the cost for the monument itself is approximately \$350,000. Included in this amount is \$48,000 for site preparation in Paterson Park. Should Council approve this project, these funds will be allocated by Finance from the capital 'Partnership' fund (Project ID# 7129015).

In addition, ward funds in the amount of \$146,000 have already been allocated to this project. Therefore, \$156,000 (\$350,000 - \$48,000 - \$146,000) in additional fundraising is required for the project.

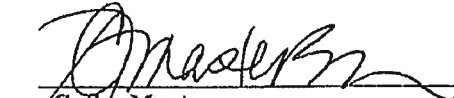
Finally, an additional \$100,000 needs to be fundraised for the Maintenance Trust Fund.


## 6. CONSULTATIONS:


Executive Director, Parks and Facilities  
Landscape Architect, Parks Development  
Executive Director, WindsorEssex Community Foundation  
Corporate Legal Counsel  
Council Services  
John Muir, Friends of Sandwich Library

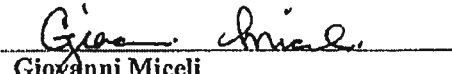
**7. CONCLUSION:**

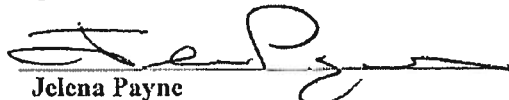
The City of Windsor recognizes the importance of sculptures and monuments in enhancing the quality of life of Windsor residents. Projects such as this are not possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community.


  
 Cathy Masterson  
 Manager of Cultural Affairs

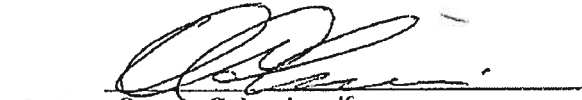
  
 Mike Clement  
 Manager, Parks Development

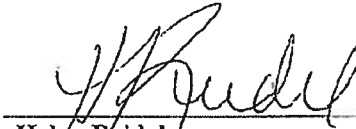
  
 Jan Wilson  
 Executive Director, Recreation and Culture

  
 Giovanni Miceli  
 Executive Director, Parks and Facilities

  
 Jelena Payne  
 Community Development and Health  
 Commissioner and Corporate Leader Social  
 Development, Health, Recreation and  
 Culture

  
 Shelby Askin-Hager  
 City Solicitor

  
 Onorio Colucci  
 Chief Financial officer/City Treasurer and  
 Corporate Leader Finance and Technology

  
 Helga Reidel  
 Chief Administrative Officer

cfm

**APPENDICES:**

- Appendix A - Tecumseh/Brock Monument Planned for Old Sandwich Towne Case Study
- Appendix B - Brock Monument Plaza Concept Drawing

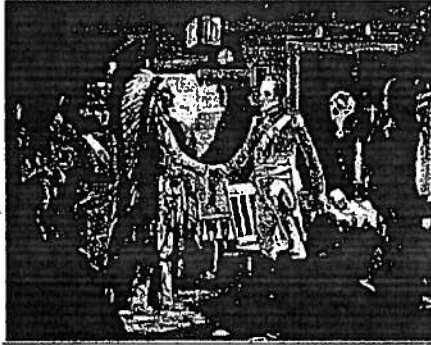
**DEPARTMENTS/OTHERS CONSULTED:**

Name:  
 Phone #: 519 ext.

**NOTIFICATION :**

Name	Address	Email Address	Telephone	FAX
Glenn Stresman	2575 Ouellette Place	gstresmann@wecef.ca	(519) 255-6572	
John Muir	1320 Chateau Ave		(519) 739-6229	

## Appendix A



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### TECUMSEH/BROCK MONUMENT PLANNED FOR OLDE SANDWICH TOWNE

#### CASE FOR SUPPORT

##### PROJECT OVERVIEW

Windsor is today positioning itself to be recognized as a centre of innovation and economic prosperity. The opening of the St. Clair College MediaPlex and the Downtown Windsor Business Accelerator, the move of the Windsor Essex Economic Development Corporation to the new Ed Lumley Centre for Engineering Innovation at the University of Windsor, and other new developments in our region all show us that Windsor-Essex is on the move. Still there are pockets of the community that can be characterized by as lower socioeconomic neighbourhoods. These are stricken by social exclusion and deterioration of the environment, and they deserve our attention.

Adjacent to the University of Windsor (15,000 students) and the Ambassador International Bridge (an international crossing for trade and tourism), one such area is Olde Sandwich Towne. The community is rich in history and highlighted in the City's *Olde Sandwich Towne Community Planning Study Report*, e.g. "the move of the HMCS Hunter building, to be relocated to Sandwich in the next few years, and the Windsor Port Authority, which has already moved its offices to Sandwich and is working closely with the youth served by the Sandwich Teen Action Centre to clean up the community."

The Friends of Sandwich Library has recognized for many years that green areas, open spaces, and cultural and historical works of art are important to building communities, all of which would be of great value to Olde Sandwich Towne. As reported in the *Windsor Star* on Nov 21, 2012, "Cultural work in a neighbourhood serves a multitude of positive purposes. It promotes communication and identity, it provides people with expressiveness, it helps to reduce violence in the neighbourhood, and can hence also improve living conditions."

Today the Friends of Sandwich Library is working with the City of Windsor to secure permission from the City of Windsor for a location to erect a monument in Olde Sandwich Towne in honour of Shawnee Chief Tecumseh and General Major Sir Isaac Brock.

With early conversations with the City of Windsor underway, it is believed that the bronze sculpture monument will be located in Paterson Park, which marks the entrance to Olde Sandwich Towne. Windsor artist Mark

1

Williams has been commissioned to create a rendering of the monument, and the Friends of Sandwich Library is committed to providing hands-on oversight and fundraising to see the project to its fruition, under the Leadership of the Windsor Essex Community Foundation.

The Windsor Essex Community Foundation, the Friends of Sandwich Library and the City of Windsor feel this is a once in a lifetime opportunity, and one that will forever be remembered.

#### PROJECT MISSION AND VISION

Over the years, the Friends of Sandwich Library has demonstrated a commitment to Olde Sandwich Towne and the Tecumseh/Brock Monument is yet another project that makes sound business sense for the community of Sandwich as well as Windsor-Essex as a whole. The monument will create a legacy to the past, and also provide a reason for government and industry to invest financially and socially in a community that is looking to undertake projects that will attract tourists and create jobs.

Tourism is an important economic driver, one which can be underestimated in terms of economic development. It is understood that tourism in Sandwich will have to be nurtured and managed, but that the monument can be an initial focal point for rejuvenation. And, Olde Sandwich Towne community leaders are committed to strengthening current, and forming new, partnerships to make this happen. It is also understood that tourism revenue has a multiplier effect, and that this monument could have wide-reaching benefits for the families, youth, non-profit groups, restaurants, shops and small businesses in Olde Sandwich Towne.

The marketing capacity of Olde Sandwich Towne as a prominent tourism destination has never before had a focal point such as the Tecumseh/Brock Monument can provide. It is bold and uncompromising, and it seeks to elevate the profile of Olde Sandwich Towne in new ways. Such a project will serve to inspire residents of all ages for many years to come.

In the long-term, Olde Sandwich Towne would like to be viewed as a tourism destination and this new monument can mark the beginning of a new era for the neighbourhood. The monument will be the more visible of the tourist and historic spots in Sandwich, and it is anticipated that visits to it will generate interest in other sites.

The Legacy Fund, made available by our Federal government, could cover much of the cost of the proposed monument and offers a unique opportunity. While plans for the monument have been underway for quite some time, we will be ready to apply for funding in the fall of 2013. There are also other funding opportunities the Leadership Team will look to for support. Our \$457,412 budget includes \$367,412 in cash donations and \$90,000 in in-kind support. Of the "cash" amounts required, we anticipate: \$250,000 in grant income; \$52,412 in private donations from individuals, local businesses and stakeholders; and \$65,000 from City Council, which has been committed.

The town of Sandwich, which was established in 1797 and amalgamated by Windsor in the 1930s, remains as the oldest continuous European settlement west of Montreal. It was alternately governed by the British and occupied by the Americans during 1812 and 1813 and, as a result, can proudly claim its place in history as the location where key figures of that time period – Brock, Tecumseh, Hull and Harrison – plotted their next moves.

#### PROJECT SUPPORT CITY'S PLANNING STUDY

In essence, Windsor's *Olde Sandwich Towne Community Planning Study Report* supports this effort by the Windsor Essex Community Foundation and the Friends of Sandwich Library. The report notes that Riverside Drive West (Sandwich Street) near Detroit Street and Paterson Park is one of the gateway areas that "should be top priority for any public art and landscaping additions." It further suggests that "each park be redeveloped with a certain theme to provide a range of activities that would appeal to all age groups in the community."

The Tecumseh/Brock Monument combines public art and history. It connects to diverse communities and will help new Canadians understand and take pride in the rich history of our region, which needs to happen for them to make it their own. In support of this notion, the Sandwich Planning Study found that "Olde Sandwich Towne is a diverse community with many new Canadians relocating to the area. A cohesive and inclusive atmosphere is important to the success of the community. The Task Force feels that the diversity of cultures is an important asset to the Sandwich community and that newcomers should feel that they are welcomed."

#### CONNECTION TO TOURISM

The value of local tourism is well documented, as it can be a catalyst to bring broader benefits to the economic and social well-being of local communities. Tourism can help to raise the profile of Olde Sandwich Towne and draw residents, visitors and tourists to current and new attractions. As noted, the proposed site is seen as a "gateway" entrance that will be able to draw attention to other attractions.

#### *A Sampling of Tourist Sites in Olde Sandwich Towne*

- The Cowan-McGregor House and the Duff Baby House are two original buildings from the 1812 period that are still in use today.
- General Hull established his headquarters opposite Fort Detroit at the house of Francois Baby, which still stands today and is known as Windsor's Community Museum: both the Americans and the British had at one time occupied this house.
- St. John's Anglican Church, which was burned and later rebuilt, is where General Harrison stabled his horses.
- MacKenzie Hall was built by stonemason Alexander Mackenzie, who later became second prime minister of Canada. It was designed by Albert H. Jordan of Detroit in the Renaissance Revival style. Once a courthouse, the restored building opened in 1985 as a cultural community and arts center.
- The Sandwich Windmill, built in 1992, is a "mock mill" of an 18th century mill that stood on the south shore of the Detroit River between Sandwich and the Town of Tecumseh.

#### CURRENT OPPORTUNITY

The Friends of Sandwich Library has investigated making application to the Legacy Fund that was created to help communities celebrate the past and the present. "The Program increases opportunities, through festivals and other events and projects, for local artists and artisans to be involved in their community and for local groups to commemorate their local history and heritage." There deadline for the Legacy Fund would be the anniversary years of the War of 1812 and the passing of Tecumseh in 1813 (our project planning began in 2012). "The Legacy Fund provides funding for community capital projects that commemorate a local historical anniversary of 100 years or greater in increments of 25 years."

It would not be unusual for a community to honour fallen heroes on an anniversary date. So that they are not forgotten, they are recognized for their bravery. Were it not for Tecumseh and Brock, much of Windsor-Essex would not be who we are today as a community.

The bravery and skill of Tecumseh and Brock is legendary and has been recognized here in other communities, showing us that Windsor-Essex could, and should, do more.



### *Tecumseh Statues In Other Communities*

- . The Shawnee National Forest in Southern Illinois has a large statue on a base that many visit during the year.
- . The City of Windsor has a beautiful carved wooden statue that is now on display in the Town of Tecumseh
- . The Smithsonian's National Museum of Art has a large sculpture that depicts the death of the legendary Shawnee warrior.

### *Brock Statues in Other Communities*

- . In 1824, the first monument memorializing Major General Sir Isaac Brock was erected at Queenston Heights near Niagara. In 1838 it was destroyed, and in October 1856 construction of the new Brock's monument was completed. It is a 184 ft limestone monument; a statue of Sir Isaac Brock rests on the top and his body buried at its base. An extensive restoration on the monument began in 2008 and was completed in May 2009. Similar to what the Friends of Sandwich Library are proposing for the Sandwich monument, the property is maintained year-round by the Niagara Parks Commission.
- . City Hall Square in Brockville is graced with a bronze bust of the fallen war hero.
- . Downtown Ottawa has a bust of Sir Isaac Brock.
- . The University of Toronto's Archives Building has a detailed stonework of Sir Isaac Brock on its exterior.
- . A public monument to Brock, executed by renowned British sculptor Sir Richard Westmacott, was erected in 1814 in St. Paul's Cathedral, London, England.

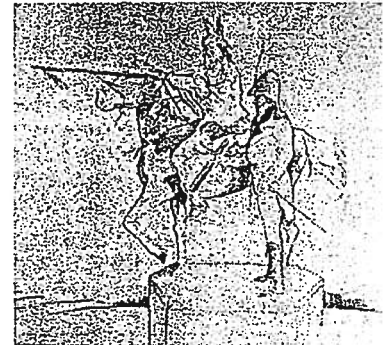
### *Plans for a new Brock Sculpture*

- . Edmonton artist Danek Mozdzenski, best known for his bronze of former Prime Minister Lester Pearson on Parliament Hill, was named the winner of the national competition for a \$1-million commission for a large bronze sculpture of War of 1812 hero Sir Isaac Brock. The outdoor sculpture will be unveiled to commemorate the 50th anniversary of Brock University. The university is located about 10 kilometres west of Queenston Heights on the Niagara Escarpment, the site of the earliest monument.

### *Project Leadership*

Unlike the above listed commemorative sculptures, the proposed one-of-a-kind, life-size masterpiece by local artist Mark Williams will position Tecumseh and Brock together for all time; Brock will be on foot and Tecumseh on horse. It will be a custom piece that will be impressive, and it will both honour and memorialize the great efforts of Tecumseh and Brock on our behalf 200 years ago.

Other works sculptures created by Mark Williams include the foundry workers' sculpture on Drouillard Road, a sculpture in the Navy Yard Park in Amherstburg, and soon to be Firefighters monument in Dleppe Park.



The lasting value of this work is omniscient, and the planning process is well within our reach. It will involve a wide range of stakeholders, and the Windsor Essex Community Foundation and the Friends of Sandwich Library have identified numerous groups that will bring the project to fruition as well as assist with the

celebrations and ongoing promotions. Proposed community collaborators for in-kind support might include the following:

- . City of Windsor
- . Essex County Historical Society
- . Forster Secondary School
- . French Community Groups
- . Northstar Cultural Community Centre
- . Olde Sandwich BIA
- . Sandwich Teen Action Group
- . Tourism Windsor, Essex and Pelee Island
- . Turtle Island, University of Windsor
- . Windsor Essex Harbour Commission
- . Windsor's Community Museum

Consultations with key volunteers, community partners, funders and the artist are taking place. Key volunteers will form an Oversight Committee (e.g. the Windsor Essex Community Foundation and Friends of Sandwich Library + six to eight people); others will plan the unveiling event, oversee media relations, and more. The students at Forster School, for example, will be recruited to assist with social media coverage leading up to the unveiling.

The City of Windsor will own the statue and the City's Parks & Rec Department will oversee the ongoing upkeep of both the park and the monument. It is the intent of the Friends of Sandwich Library that funds be placed in a Trust Fund, held at the Windsor Essex Community Foundation, to be used as required for maintenance and repairs. A budget has been developed and includes artist fees, the cost of the base of sculpture, a website and brochure, an unveiling event, fundraising and other still to be determined.

#### *Community Participation*

All those involved will work jointly to ensure the inclusion of diverse communities, age groups and ethnic groups.

Windsor is the fourth most ethnically diverse community in the country. First Nations, English, French and Black communities, many of whom are descendants of those who fought in the War of 1812, remain and today share the community with many other cultures. Invitations to participate in the event will be issued to local many cultural groups, including local, domestic and international First Nations and French Canadian organizations.

The official media event announcing the monument in Sandwich and opening the festival event in downtown Sandwich will be conducted in both official languages. Plans will include local First Nations representatives performing traditional drumming and dance at the unveiling.

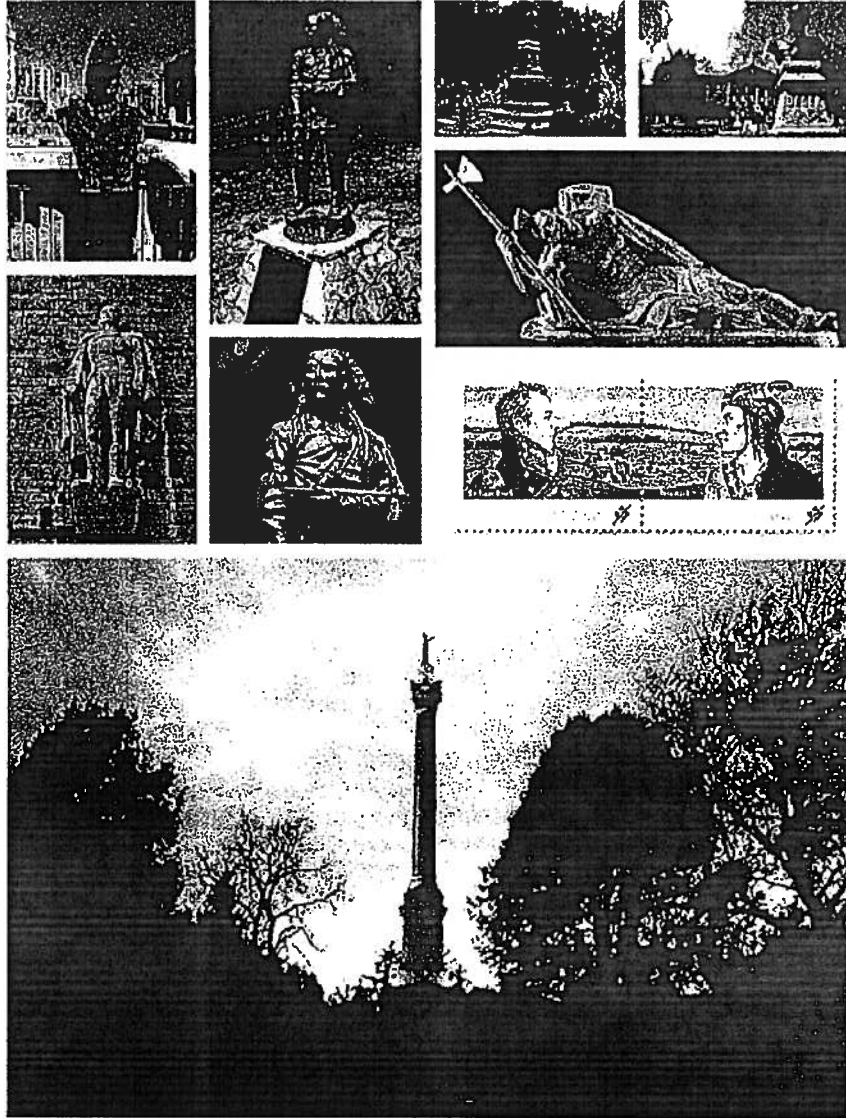
#### **SUCCESS**

The public image of a neighbourhood, community and city is important to the people living in it. Thus, the ultimate goal of the Tecumseh/Brock Monument will be to create a sense of pride among the residents of Olde Sandwich Towne and throughout Windsor-Essex that will be contagious and that will spill over to visitors and tourists – and tour buses.

A second benefit will be a renewed and long-lasting interest in our history, from our residents, school children, newcomers and tourists. A third, but not final, benefit will be a renewed interest in other historic sites in Olde Sandwich Towne that will also drive traffic to local businesses and boost the economy.

One day, there will be signs on Highway 401 and Huron Church Road directing visitors to this historical monument.

Images of Monuments in Other Regions



Appendix B

