

**THE CORPORATION OF THE CITY OF WINDSOR**  
**Office of the City Treasurer - Finance**



**MISSION STATEMENT:**

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."*

<b>LiveLink REPORT #: 17740 MI2015</b>	<b>Report Date: May 20, 2015</b>
<b>Author's Name: Gaetano Ferraro/Janice Guthrie</b>	<b>Date to Council: June 1, 2015</b>
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**To: Mayor and Members of City Council**

**Subject: 2015 Business Improvement Area Rates**

**1. RECOMMENDATION: City Wide:  Ward(s): \_\_\_\_\_**

THAT City Council APPROVE the 2015 Business Improvement Area Rates as presented in Table 1;

THAT the City Solicitor be AUTHORIZED to prepare the necessary by-laws to enact the 2015 Business Improvement Area rates

**EXECUTIVE SUMMARY:**

N/A

**2. BACKGROUND:**

On April 1, 2015, City Council approved eight of the nine budget submissions for the Business Improvement Areas (BIA) and deferred the approval of the Wyandotte Town Centre budget submission and related levy request to a future meeting. Council will recall that these budgets are for expenses such as advertising and promotion, newsletters, beautification items, flower baskets, administrative costs, etc.

### **3. DISCUSSION:**

Each area, under the original designation by-law has established the methodology for the determination of the applicable rates including any minimum or maximum charges allowed for each business member. Administration has now calculated the specific rates required to levy sufficient funds from the members included in the area. Those rates have been set out in the following table:

**Table 1**

<b>Business Improvement Area</b>	<b>2015 Approved Levy</b>	<b>2015 BIA Rate</b>
Downtown Windsor Business Improvement Association	\$545,000	0.00268533
Erie Street – Via Italia	\$100,000	0.00515926
Ford City	\$14,400	\$200 flat levy
Olde Riverside Towne Centre	\$55,000	0.00650334
Olde Sandwich Towne	\$67,230	0.01285926
Ottawa Street	\$71,965	0.00402092
Pillette Village	\$26,100	0.00243457
Olde Walkerville	\$40,000	0.00296661
Wyandotte Towne Centre	No submission	N/A

As indicated above, the Wyandotte Towne Centre has yet to submit a 2015 budget for approval due to an Administrative leave of the Board Chair. As soon as the budget has been vetted for approval, it will be submitted to City Council. As such members within this BIA will not have an additional charge on their 2015 Final Tax bill. A separate billing will be prepared when the budget and rates are approved.

### **4. RISK ANALYSIS:**

There is little financial risk in the administration of the BIA levies. Until such time as funds are provided to the BIA, most are not in a cashflow position to proceed with planned expenditures. Consistent with prior years, Administration has provided an initial amount of no more than 50% of the budget request to each BIA with the balance to be provided once the final levies and notices have been issued to the members.

Individual BIA's are required to submit annual audited financial statements.

### **5. FINANCIAL MATTERS:**

The BIA levies (as provided in Table 1) will be billed and collected on behalf of their respective Boards.

### **6. CONSULTATIONS:**

N/A

**7. CONCLUSION:**

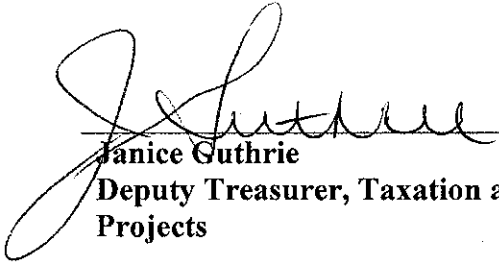
The billing and collection of the Business Area Improvement levies through the 2015 Final Tax Billing provides the capital required to fund various Business Improvement Areas annual operating expenditures.




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**Manager of Taxation and Taxpayer Support**



**Onorio Colucci**  
**Chief Financial Officer/City Treasurer and Corporate Leader Finance and Technology**



**Janice Guthrie**  
**Deputy Treasurer, Taxation and Financial Projects**



**Helga Reidel**  
**Chief Administrative Officer**

Gf/jg

**APPENDICES:**

**DEPARTMENTS/OTHERS CONSULTED:**

**Name:**  
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**NOTIFICATION :**

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Randy Diestelmann – Ford City BIA	2740 Norman Road, Windsor, Ontario N8T 1T3	<a href="mailto:spectrumrandy@gmail.com">spectrumrandy@gmail.com</a>	519-563-7497	
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Greg Plante – Pillette Village BIA	4769 Wyandotte Street E. Windsor, Ontario N8Y1H8	<a href="mailto:greg@imaginativeimaging.ca">greg@imaginativeimaging.ca</a>	519-962-1500	
Howard Spinner – Walkerville District BIA	1519 Wyandotte Street E. Windsor, Ontario N9A 3L3	<a href="mailto:info@walkervilledistrict.com">info@walkervilledistrict.com</a>	519-979-9599	
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