

A Strategic Planning Session of **City Council** is held this day commencing at 9:00 o'clock a.m., in the Council Chambers, City Hall, to receive facilitated briefings on strategic issues as part of the Strategic Planning process.

Members Present:

Mayor Dilkens
Councillor Borrelli
Councillor Bortolin
Councillor Elliott
Councillor Francis
Councillor Gignac
Councillor Holt
Councillor Kusmierczyk
Councillor Marra (arrives at 9:17 o'clock a.m.)
Councillor Payne
Councillor Sleiman

Members Absent:

None.

CALL TO ORDER

The Mayor calls the session to order at 9:00 o'clock a.m.

DECLARATIONS OF PECUNIARY INTEREST

None disclosed.

OPENING REMARKS BY MAYOR DILKENS

Mayor Drew Dilkens provides opening remarks for the Strategic Planning Session of Council, welcoming representatives from StrategyCorp, who will facilitate the session, objectives and guidelines for participation; reminds Council that they are not starting from zero; need to understand existing master plans; and concludes by stating that once all consultations have been completed, a document will be prepared that will serve as a tool for working on the 2016 budget and onwards.

SETTING THE CONTEXT**John Matheson and Jocelyn Deeks. StrategyCorp**

John Matheson and Jocelyn Deeks, StrategyCorp, - facilitators, appear before Council to set the context for the 20 year vision for the City of Windsor and how to reach that vision; advise Council that they have a good Community Strategic Plan linked to measurables; the importance of steering as opposed to rowing; vision planning involves high level thinking; guidelines for identifying priorities include: external issues; internal priorities; capacity; and budget; themes for discussion: serve; partner; grow; work; fund; manage; thrive; move and sustain; and provide an overview of their experiences and past clients.

BRIEFINGS TO COUNCIL BY SENIOR STAFF

Senior staff appear before Council to provide a series of brief summaries to Council on the City's strategic plans to help inform the vision planning process.

Helga Reidel, Chief Administrative Officer re: the theme "Grow"

Helga Reidel, Chief Administrative Officer, appears before Council to provide a high-level overview of the theme "grow", and touches base on the following: the Official Plan; the Central Riverfront Implementation Plan which was just recently reviewed; the Community Strategic Plan which was adopted in 2007; advises that these documents are relevant but that there needs to be a determination as to what the gaps might be for a 20-year period; to grow, you need to be efficient in what you do; need a vision statement of what the city of Windsor will be 20 years from now; with regards to human resources, there will be a need to define competencies; and concludes by stating that a shrinking of the size of government would pose a challenge in terms of the theme "grow".

Helga Reidel, Chief Administrative Officer re: the theme "Thrive"

Helga Reidel, Chief Administrative Officer, appears before Council to provide a high-level overview of the theme "thrive", and touches base on the following: the Multi Year Accessibility Plan; the Parks Master Plan; the Windsor Public Library Master Plan; Recreation and Culture Master Plan; Cultural Master Plan; Age Friendly Action Plan; states that we have an engaged seniors community; investments in the Capitol Theatre; aquatics centre; cultural hub; theme of a livable community; importance of the library system; gaps: the original Recreation Master Plan was written in 1989; facility rationalization (need to identify service levels for neighbourhoods, taking into account demographic shifts); pursue possible partnerships with school boards; closely look at heritage facilities; keep up with changes in technology; and there needs to be a strategic plan placed around sports tourism.

Mark Winterton, City Engineer re: the theme of "Sustain"

Mark Winterton, City Engineer, appears before Council to provide a high-level overview of the theme "sustain", and touches base on the following: Climate Change Adoption Master Plan; Environmental Master Plan; Corporate Energy Management Plan; Flooding Program Plans; states the importance of a livable, walk-able city; suggests provincial and federal legislative changes could impact plans, as well as the economic climate.

Carolyn Brown, CLT, Transportation Services re: the theme "Move"

Carolyn Brown, CLT, Transportation Services, appears before Council to provide a high-level overview of the theme "move", and touches base on the following: YQG Master Plan; Transit Windsor Master Plan; WDTC Master Plan; Bicycle Use Master Plan; Downtown Windsor Transportation Study; Windsor Area Long Range Transportation Study and Essex Windsor Regional Transportation Master Plan; Community Based Strategic Rail Study; suggests that in terms of the airport, there is potential to expand; transit has an ageing facility in the form of a 37 year old building; ageing fleet; the border tunnel tube is 80 years old; suggests that current master plans need to be updated; high-speed rail needs to be lobbied for; Transit Windsor needs a focus on succession planning; perhaps regional transit; fleet needs to be expanded and include video surveillance; and there needs to be a look at expanding handi-transit as we have an ageing population.

Shelby Askin Hager, City Solicitor re: the theme “Work”

Shelby Askin Hager, City Solicitor, appears before Council to provide a high-level overview of the theme “work”, and touches base on community improvement plans and the process involved to ensure they remain relevant; need for these to be developed with a long-term vision in mind; in terms of potential gaps, it needs to be kept in mind that economic development is situated with an external body; and concludes by stating that a long-term employment plan is needed.

Onorio Colucci, Chief Financial Officer & City Treasurer re: the theme “Fund and Manage”

Onorio Colucci, Chief Financial Officer & City Treasurer, appears before Council to provide a high-level overview of the theme “fund and manage”, and touches base on the following: the operating budget; the capital budget and reserves; corporate-wide asset planning; development charges; CHC operational review; major financial management guiding principles; applauds Council on committing to the “pay as you go” strategy; stresses that there is a significant infrastructure deficit that needs to be looked at; need to attract more businesses and people to the area and expand the tax base; and concludes by stating that a municipal corporation will be as strong as the community itself.

Jelena Payne, Community Development & Health Commissioner re: the theme “serve people”

Jelena Payne, Community Development & Health Commissioner, appears before Council to provide a high-level overview of the theme “serve people”, and touches base on the following: the 10 year Housing and Homelessness Plan; Windsor Essex County Children and Youth Planning strategy 2014-2016; Employment annual business plan and Ontario Works annual service plan; poverty reduction strategy; Huron Lodge; Fire and Rescue Services Strategic Plan; and states that these plans are representative of the community voice.

Mayor Dilkens leaves the meeting at 11:04 o’clock a.m.

Mayor Dilkens returns to the meeting at 11:07 o’clock a.m.

TOWARD A 20-YEAR VISION**John Matheson, Strategy Corporation**

John Matheson, Strategy Corporation, appears before Council to present Council with an overview of how the City’s strategic plans relate to the Vision Planning Process, with a series of thought starters on the creation of 20-year planning processes including:

- Themes and trends in urban thinking; and
- Examples of 20-year plans

To make this work, the city will need to work with many partners, including but not limited to: Windsor Essex Economic Development Corporation; Tourism Windsor Essex County and Pelee Island; neighbouring municipalities; Essex County Council; the University of Windsor; St. Clair College; hospitals; and the federal and provincial levels of government. Mr. Matheson further suggests that if you can measure it, you can manage it and that there needs to be an awareness of knowing what you can do and you can’t do; that things change and you need to be prepared for that change; and concludes by offering the following: create a vision of what is needed to be done; understand the reality of what you can afford to do; and then authenticate by delivering what residents will want.

ADJOURNMENT

Moved by Councillor Francis, seconded by Councillor Gignac,
That this Council meeting stand adjourned until the next regular meeting of Council or at the call
of the Mayor.

Carried.

Accordingly, the meeting is adjourned at 12:03 o'clock p.m.

MAYOR

DEPUTY CITY CLERK

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