

A Strategic Planning Session of **City Council** is held this day commencing at 4:00 o'clock p.m., at WFCU Centre, 8787 McHugh, Michigan Room.

**Members Present:**

Mayor Francis  
Councillor Dilkens  
Councillor Gignac  
Councillor Halberstadt  
Councillor Hatfield  
Councillor Jones  
Councillor Maghnieh  
Councillor Marra  
Councillor Payne  
Councillor Sleiman  
Councillor Valentinis

**Members Absent:**

None.

**CALL TO ORDER**

The Chair calls the session to order at 4:10 o'clock p.m.

**DECLARATIONS OF PECUNIARY INTEREST**

None disclosed.

**OPENING REMARKS**

Mayor Francis opens the Strategic Planning Session by reviewing the 6 pillars that were confirmed at the December 13, 2010 Strategic Planning Session of Windsor City Council. Mayor Francis states that the goal is to have discussions and formulate action plans for 3 of the 6 pillars, and identifies these pillars individually: No. 1 Jobs and Economic Diversification, No. 4 Corporate Opportunities, No. 6 Affordable and Attractive City.

**DISCUSSION**

Discussion ensues and action plans agreed to by Council are summarized as follows:

**Action items as outlined by Council for the "Corporate Opportunities" Pillar:**

Mayor Francis asks Councillors to identify what tools are needed to facilitate public outreach and communication with stakeholders. A general discussion is held and tools are summarized as follows:

1. Neighbourhood Advisory Councils - Mayor Francis advises that the Community Development and Health Commissioner and her team are preparing a report for Council. Mayor Francis asks Councillors to identify their expectations and goals of the Neighbourhood Advisory Councils, which are summarized as follows:

- Residents need to be empowered.
  - Residents need to establish their priorities from a neighbourhood perspective.
  - Identify projects from a social and infrastructure perspective.
  - Direct communication line between residents, elected officials and administration.
  - Leadership development
  - Issues Development- process for issues flowing through to Council.
  - Clear defined terms of reference, charter and mandate must be established.
2. Dedicated corporate web site for Mayor and Councillors. (Social Media-Face book and Twitter)
  3. Council Secretariat Position- Increase staff levels
  4. 311/211 (e-government, dashboard)
  5. Town hall meetings within wards. (Radio and telephone)
  6. Inserts into tax bill
  7. House holders – Delivered city wide
  8. Paperless System

Mayor Francis asks Councillors to identify the tools they collectively agree to pursue. Members of Council agree to the following:

1. Neighbourhood Advisory Councils –Town halls
2. 311/211- (e-government, and dashboard).
3. Website, social media (twitter, face book)
4. Householders
5. Paperless system

Council recesses at 5:40 o'clock p.m.

Council reconvenes at 6:20 o'clock p.m.

#### **Outstanding Council Questions:**

A discussion is held regarding outstanding council questions and the need for a new process. Council generally agrees to deal with outstanding council questions at the beginning of each Executive Committee meeting, where administration will provide a verbal response. The Executive Committee will also determine/approve which council questions will require a report to Council.

#### **Action items as outlined by Council for the “Affordable and Attractive City” Pillar:**

City Wide Beautification – Administration to prepare a report for Capital budget meeting outlining the costs of median treatments along Wyandotte Street East from Walker Road to Lauzon Road. This project will be the first East/West median treatment.

#### **Action items as outlined by Council for the “Jobs and Economic Diversification” Pillar:**

Mayor Francis provides a brief overview of the airport / cargo village initiative, specifically noting the Border Inspection Post (BIP), project phases, FedDev application, and concludes by stating that the consultant's report on phase two of the project is anticipated within the next few weeks.

**Capital Budget:**

Mayor Francis provides a brief overview of the Capital Budget process, stating the Capital Budget meeting of Council will be scheduled for the first week of April. Mayor Francis also notes that several projects (ie. 400 Building, Huron Lodge, Training Centre, WFCU Centre, Brighton Beach, Norwich, and the Downtown Transit Terminal) have been funded through the Capital Budget since 2004 as a result of the debt reduction and pay as you go policy, and concludes with a brief discussion of the traditional and non-traditional Capital Budget projects, highlighting that Council will decide the priorities for these non-traditional projects.

**By-laws**

Moved by Councillor Valentinis, seconded by Councillor Jones,  
That the following By-laws No. 50-2011 be introduced and read a first and second time:

50-2011 "A BY-LAW TO CONFIRM THE PROCEEDINGS OF THE COUNCIL OF THE CORPORATION OF THE CITY OF WINDSOR AT ITS MEETING HELD ON THE TWENTY-FIRST OF MARCH, 2011"

Carried.

**Third Reading of By-laws**

Moved by Councillor Hatfield, seconded by Councillor Jones,  
That the following By-laws No. 50-2011, having been read a first and second time be now read a third time and finally passed and that the Mayor and Clerk **BE AUTHORIZED** to sign and seal the same notwithstanding any contrary provision of the Council.

Carried.

**Adjournment**

Moved by Councillor Jones, seconded by Councillor Sleiman,  
That this Council meeting stand adjourned until the next regular meeting of Council or at the call of the Mayor.

Carried.

Accordingly, the meeting is adjourned at 6:45 o'clock p.m.

**MAYOR**

**DEPUTY CITY CLERK**

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**SENIOR MANAGER OF POLICY, GAMING AND LICENSING/ DEPUTY LICENCE  
COMMISSIONER**

**SUPERVISOR OF COUNCIL SERVICES**