

PROJECT GUIDELINES - P2P SHARE YOUR STORY POSTCARD CAMPAIGN

Public Art Open Call

Deadline: Friday, September 15, 2023 @ 11:59 PM ET

Total Project Budget: \$5,000

Overview

Pathway to Potential (P2P) is seeking an artist to design, develop and install artwork based on stories collected from its P2P Share Your Story Postcard Campaign. P2P asks artists to propose an artwork that builds on a collection of P2P stories and would be displayed in an indoor public wall space.

The artist will work cooperatively with the P2P team under the Social Policy & Planning Department of the City of Windsor in ensuring that the artwork embodies P2P's values of inclusivity, collaboration and community prosperity.

Artwork specifications: two-dimensional, temporary fixture, in any medium. Preferred artwork size, 27 x 40 inches. Applications should include a proposal and budget. Proposals will be judged on artistic merit and viability. The artist will work with the P2P team on selecting and securing a suitable indoor public location for the artwork.

Please note: Postcards will not be available during the open call period. Stories previously collected from P2P recipients can be found on the Pathway to Potential website at <https://www.citywindsor.ca/residents/socialservices-/Social-Policy-and-Pathway-to-Potential/pathway-to-potential/Pages/Testimonials.aspx>. Applicants may use the P2P website as a source for developing their proposed artwork.

Budget Description

This project is being funded by Pathway to Potential (P2P). P2P has set aside a total of \$5,000 to fund a public art project for its P2P Share Your Story Postcard Campaign. Artists should state a requested budget as part of their application, which should pay for project costs including, but not limited to:

- Artist fees
- Materials and labour
- General administration expenses
- Fabrication costs including third contracted or third party fees
- Shipping, delivery and installation costs including equipment rentals and labour

The artist will be required to sign an Artist Agreement with the City of Windsor. The artist will receive 90% upon signing of the Artist Agreement and 10% upon completion/inspection of the artwork.

About the Organizer

Funded by the City of Windsor and County of Essex, Pathway to Potential (P2P) aims to make social investments in residents, neighbourhoods and the larger community. P2P collaborates with partners to provide services and programs that support vulnerable youth and families, works with municipal departments to remove accessibility and financial barriers, and collaborates with community leaders towards a shared vision of community prosperity. Programs and services funded by P2P include the 90% Recreation Discount, Affordable Pass Program, Computers for Kids and Connections Be Back Soon Program.

The P2P Share Your Story Postcard Campaign invites Windsor-Essex residents who have used P2P services and programs to share their stories and experiences. 2,000 postcards were distributed throughout Windsor-Essex County during Summer 2023. During the first week of September, the postcards will be collected and digitized. P2P would like to commission an artist to design and develop artwork based on the collection of stories from the P2P Share Your Story Postcard Campaign.

For further information about Pathway to Potential, please visit www.pathwaytopotential.ca.

Application Eligibility Requirements

- Age 18 or older;
- Resides in Windsor-Essex County;
- Professional artist: A practitioner of visual and/or interdisciplinary arts, at any stage of their career, whose work is recognized by peer artists to demonstrate serious intent and ability, who has a body of work and has made art creation a focus of their practice.

Preferred Qualifications

- Previous experience with public art projects

Materials and Site Considerations

Choice of medium and materials will be up to the discretion of the artist (ie/ sculptural, digital, visual, etc.) with the understanding that the completed artwork must be able to affix or attach to an indoor wall temporarily.

The public art will be installed within indoor public space and as such consideration must be taken in terms of use and function of the space surrounding the artwork. The artist will work with the P2P team on selecting and securing a suitable indoor public wall space for the artwork.

Copyright and Reproduction: All artwork must be originals and not copies, derivatives or artworks based in any way on other copyrighted or published artwork. All artwork must be executed by the artist.

The successful artwork will become property of The Corporation of the City of Windsor.

Schedule

August 28, 2023	Open Call for Artists
September 15, 2023	Deadline for submissions, due electronically at 11:59 PM ET
September 29, 2023	Selection of Winning Artist
November 13, 2023	Final Design Review and Approval
November 20, 2023	Final Artwork
November 28, 2023	Unveiling Ceremony

Application Materials

Applicants are asked to review and submit the materials below to p2p@citywindsor.ca, with the email heading: Artist Application for P2P Share Your Story Campaign. Applications must be received by Friday, September 15, 2023 at 11:59 PM ET. Late/incomplete applications will not be considered.

Please attach the following materials to your email:

1. Completed and signed application form (Page 3)
2. Artwork proposal
3. Past work samples (5-10)
4. Current artist biography and/or resume/CV
5. Project proposal: (250-500 words)
6. Names and contact information of three references familiar with your work

Selection Process

- Please send all applications electronically to p2p@citywindsor.ca.
- A jury will be convened to review and adjudicate all applications. City of Windsor has final approval.
- All decisions are final; not subject to review or appeal.