

**Consolidated Community Services Standing Committee Meeting Agenda**

**Date:** Wednesday, March 6, 2024

**Time:** 9:00 o'clock a.m.

**Location:** Council Chambers, 1<sup>st</sup> Floor, Windsor City Hall

All members will have the option of participating in person in Council Chambers or electronically and will be counted towards quorum in accordance with Procedure By-law 98-2011 as amended, which allows for electronic meetings. The minutes will reflect this accordingly. Any delegations have the option to participate in person or electronically.

**MEMBERS:**

Ward 2 - Councillor Fabio Costante

Ward 3 - Councillor Renaldo Agostino

Ward 4 - Councillor Mark McKenzie

Ward 5 - Councillor Ed Sleiman (Chairperson)

Ward 6 - Councillor Jo-Anne Gignac

## ORDER OF BUSINESS

**Item #      Item Description**  
**1.            CALL TO ORDER**

READING OF LAND ACKNOWLEDGMENT

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

**2.            DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**

**3.            ADOPTION OF THE MINUTES**

- 3.1.        Adoption of the Community Services Standing Committee minutes of its meeting held February 7, 2024. **(SCM 50/2024)**

**4.            REQUEST FOR DEFERRALS, REFERRALS OR WITHDRAWALS**

**5.            COMMUNICATIONS**

**6.            PRESENTATIONS AND DELEGATIONS**

PRESENTATIONS

- 8.3.        Pathway to Potential: Windsor-Essex County Poverty Reduction Strategy 2024 – 2028 – City Wide **(S 29/2024)**  
a) Chris Loreto, Managing Principal, StrategyCorp Inc. (In person) and Nabiha Chowdhury, Senior Consultant, StrategyCorp Inc. (via Zoom) (PowerPoint presentation ***attached***)  
b) Shelley Fellows, Co-Chair, ProsperUs Leadership Council (in person) and Rose Hayes, Co-Chair, ProsperUs Advocacy Working Groups (in person)

## DELEGATIONS

- 8.2. Temporary Exhibition Look Again! Outside! Extension and Expansion – City Wide  
**(S 27/2024)**  
a) Jennifer Matotek, Executive Director, Art Windsor-Essex (Art Gallery of Windsor) (In person)

## 7. COMMITTEE MATTERS

## 8. ADMINISTRATIVE ITEMS

- 6.1. Amendment to the Windsor–Essex Child Care and Early Years Services System Plan 2020-2025: Priority Neighbourhoods for CWELCC Directed Growth **(S 32/2024)**
- 8.1. 2024 Municipally Significant Event Status, Wards 2,3,4,9 **(S 26/2024)**
- 8.4. Rent Supplement Program Expiries and Mitigation Update - City Wide **(S 31/2024)**
- 8.5. 2024 Ministry of Education (MEDU)- Child Care, EarlyON Child and Family Centres and Canada Wide Early Learning and Child Care (CWELCC) Funding Update **(S 28/2024)**
- 8.6. Legislated Five Year Review of the 10-year Housing and Homelessness Master Plan, 2024 **(S 30/2024)**

## 9. QUESTION PERIOD

## 10. ADJOURNMENT

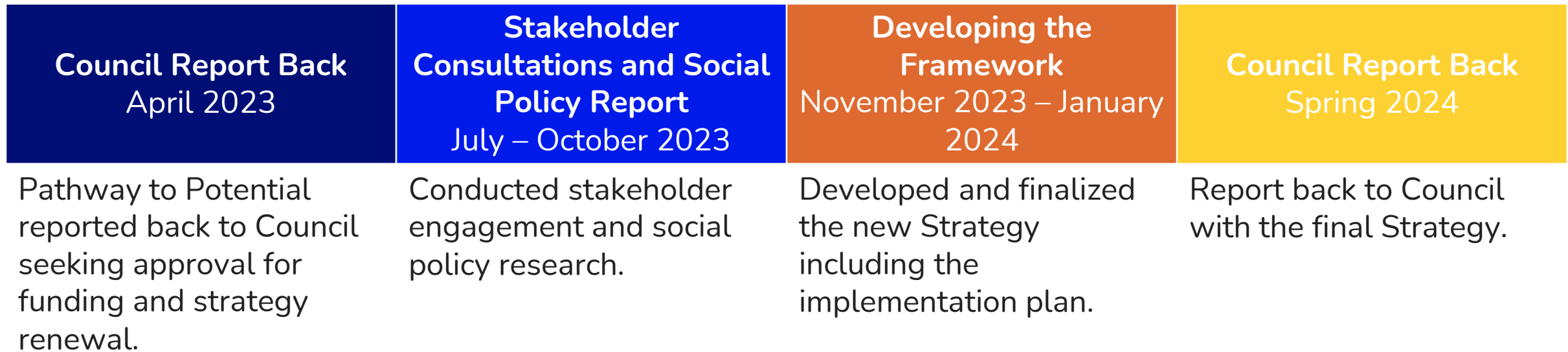


# Pathway to Potential Renewed Strategy 2024-2028

City of Windsor

March 6<sup>th</sup>, 2024

# Overview of the Project



Since the last Council update in December, StrategyCorp and the P2P Team have:

- 1** Finalized the framework.
- 2** Developed the implementation plan for the renewed Strategy.
- 3** Developed a graphically designed version of the Strategy.

# Stakeholder Input in Shaping Strategy

Stakeholder engagement gathered input from a variety of sources:



Consulted **11**  
City and  
County Staff  
Members



Interviewed **20**  
City and County  
Councillors



Facilitated **7** focus groups  
and **7** interviews with  
community organizations and  
P2P partners and involving  
**72** participants



Engaged with **71**  
City and County  
residents with lived  
experiences



Conducted **2**  
digital surveys  
with a total of  
**269** responses



Held **2**  
community  
feedback  
sessions

**Representatives from across the Region that worked together to develop the framework:**

- ✓ P2P Staff
- ✓ County of Essex
- ✓ Employment and Social Services
- ✓ Children Services
- ✓ Housing Services
- ✓ Social Policy and Planning
- ✓ Windsor-Essex Public Health

# Pathway to Potential Strategy: Vision, Mission and Values

## Vision

Windsor-Essex County is a thriving community, where residents have access to resources and opportunities to reach their full potential.

## Mission

Through a collective and citizen-centred approach, Pathway to Potential aims to improve the quality of life for Windsor-Essex individuals and families living with poverty by fostering a collective sense of pride and belonging to the community, increasing access to affordable services and supports, and enhancing collaboration across the regional community.

## Values

Equity | Collaboration | Compassion | Inclusivity | Citizen-Centered

# Pathway to Potential Strategy: Goals & Action Items

The goals are supported by **10 initiatives, 29 action items & 26 deliverables** over the course of the next four years.

## GOAL 1 | Strengthening Priority Neighbourhoods

- Identify priority Neighbourhoods
- Develop Framework for neighbourhood strengthening
- Launch and support Neighbourhood Programs
- Establish Regional Neighbourhood Council

## GOAL 2 | Advancing Affordable Regional Programs

- Establish a citizen-centered approach to the delivery of Pathway to Potential-funded programs
- Increase awareness of regional affordability programs available for Windsor-Essex individuals and families living with poverty
- Expand the Transit Affordable Pass Program throughout the Windsor- Essex Region

## GOAL 3 | Measuring Regional Impact

- Adopt the Government of Canada's Quality of Life Framework for measuring impact
- Establish a governance framework for collecting and managing data generated from Pathway to Potential-funded programs and initiatives
- Establish a Policy & Research Resource Committee

Moving forward the P2P Team will be providing Council with **Annual Impact Reports** on the Strategy's progress.



# Next Steps & Thank You

- Following the approval of this new Strategy, Pathway to Potential Team will:
  - Present report to County Council for review and approval in April;
  - Begin preparing for the circulation and implementation of the new Strategy; and,
  - Launch an RFP process for community agencies to deliver the Neighbourhood Programs.

*Thank you to Council & all participants throughout this project. We're happy to answer any questions.*



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