

MEDIA RELEASE

For Immediate Release

BIKE TO WORK ON MAY 29TH AND GET A FREE BREAKFAST FROM THE WBC!

Annual cycling celebration to be co-hosted by Windsor Bicycling Committee and CBC once again

(May 9, 2017 - WINDSOR, Ontario) Join the Windsor Bicycling Committee (WBC) to show your support for biking to work on Monday, May 29th, 2017! Ride to work or school, or join our annual group ride to kick off Bike Month.

We'll meet bright and early at 6:45am in front of Goodlife Fitness at Devonshire Mall, and set out at 7:00am sharp. We'll take the Grand Marais Drain Trail, the quiet streets of South Walkerville, and the Riverfront Trail on our journey to the CBC at Riverside and Crawford, arriving by 8am. Participants can also join us along the way or meet us at the CBC. Infinity Cycle will be on-site to provide any last minute tune-ups.

Once at the CBC, participants will enjoy a complimentary bagel breakfast with coffee, juice and fresh fruit. We'll also give away bicycle safety devices and announce the recipient of the 2017 Commuter of the Year Award.

Send your submission for the Commuter of the Year for him/her to win a bike commuter package courtesy of Infinity Cycle!

Do you know a dedicated bicycle commuter? Someone who goes the extra mile to integrate cycling into their day-to-day lives and encourages others to do the same, even if only through their example? Bicycle commuters epitomise the way in which health, the environment and our community benefit from bicycle use.

If you know a seasoned or new commuter who should be recognised, tell us their story! The Windsor Bicycling Committee is holding a Bike Commuter of the Year contest and the winner will receive a commemorative plaque, along with a \$500 commuter package for repairs and accessories, courtesy of our friends at Infinity Cycle.

All entries must include the nominee's name and e-mail address and a brief write-up (200 words or less) of why they deserve the Bike Commuter of the Year Award. The nominee must live, work or study in Windsor. Contest closes May 23rd, 2017 at noon and the winner will be announced at the Bike to Work Day breakfast, on May 29th. Self-nominations are welcome. Send nominations to commutebybikewindsor@gmail.com.

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