



Bright Lights Windsor | Photo by Jayvee

Bright Lights Windsor

In 2017, the City of Windsor launched an exciting new family festival - Bright Lights Windsor.

Set in Jackson Park, the festival was designed around the concept of light. When we look back on our favourite memories of the season, there's always lights. Twinkling colours revealing the joy in everyone's eyes. Creating those memories was the reason we bundled up and headed out together. There's a place for that in Windsor - a spectacular backdrop of thousands of lights and stunning displays, a wonderland to share with family and friends.

Each year, the Bright Lights

Windsor experience includes a giant illuminated tree in the Queen Elizabeth II Sunken Gardens, thousands of lights, and a host of iconic holiday characters throughout the park.

In its second year, the festival added the WE Made It: Holiday Market featuring locally made goods from artisans, and sponsored by Tourism Windsor Essex Pelee Island and partners; as well as a holiday train that took guests on a ride through a section of the park. That same year, the City also partnered with local charitable organizations to gather food and non-perishable donations for the community.

60,000 guests attended Bright Lights Windsor in Year 1, with the number growing to 100,000 guests in Year 2.

For Year 3 (2019-2020), new installations were added (including the Around the World zone with displays celebrating Windsor's cultural diversity); vendor market hours were extended; sensory-friendly 'Silent Nights' were introduced in partnership with Autism Windsor Essex; partnerships with charitable organizations continued; illuminated signs and heated restrooms were added. Bright Lights Windsor is a new community tradition. www.brightlightswindsor.ca



People pose for photos in Santa's sleigh at Bright Lights Windsor



The WINDSOR sign lit up for Bright Lights Windsor



People pose for photos at Bright Lights Windsor