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Windsor, Ontario July 9, 2014

A *Special Meeting* of the **Museum Development Project Steering Committee** is held this day commencing at 9:00 o'clock a.m. in the Board Room, 1<sup>st</sup> floor, 401 Riverside Drive West, there being present the following members:

Councillor Fulvio Valentinis, Chair  
Councillor Jo-Anne Gignac  
Councillor Ron Jones

**Guests in attendance:**

Councillor Ed Sleiman  
Kurt Brabson, Hariri Pontarini Architects  
Lisa Wright, Lord Cultural Resources  
David Hanna

**Also present are the following resource personnel:**

Sandra Bradt, Executive Initiatives Coordinator  
Jill Braid, Marketing & Communications Officer  
Gary Cian, Manager of Policy, Gaming & Licensing/Deputy Licence Commissioner  
Valerie Clifford, Financial Planning Administrator  
Madelyn Della Valle, Project Manager (Exhibitions)  
Amanda Fernandes, Technologist I  
Cathy Masterson, Manager of Cultural Affairs  
Colleen Middaugh, Project Manager (Construction)  
Jason Moore, Senior Manager of Communications and Customer Service  
Jelena Payne, Community Development & Health Services Commissioner  
Jan Wilson, Executive Director, Recreation and Culture  
Mark Fortier-Brynaert and Mike Gibbons, Intern Students, University of Windsor  
Karen Kadour, Committee Coordinator

**1. CALL TO ORDER**

The Chair calls the *Special Meeting* to order at 9:05 o'clock a.m. and the Steering Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

## 2. **DECLARATION OF CONFLICT**

None disclosed.

## 3. **SPECIAL PRESENTATION BY EXHIBIT CONSULTANT**

### 3.1 **Consultant Presentation on the Museum Exhibits**

Lisa Wright, Lord Cultural Resources is present to provide information relating to the Museum Development Project Steering Committee *Visioning Discussion*. The PowerPoint presentation entitled "Windsor Community Museum - Steering Committee Visioning Meeting - July 9, 2014" is attached as Appendix "A". Following the presentation, the following questions are posed for discussion by the Steering Committee:

1. What do you think are the major themes of Windsor's history?
2. What types of artefacts would you like to see displayed in the Museum?
3. What are the key people, stories, and events to be featured?
4. What do you NOT want to see in the new Museum?
5. If money was no object, what would you love to see in the new Museum?
6. What is the one thing you want visitors to take away from a visit to the new Windsor Museum? (locals or tourists).

Councillor Gignac states the exhibits should demonstrate the foundation of the City of Windsor. She suggests consideration be given to floor to ceiling displays with no blank walls. She indicates the City of Windsor is the home of many "firsts" i.e. electric rail cars, and the oldest French settlement west of Montreal. She advises the use of mobile applications is a critical part of telling the story.

Councillor Jones provides the following historical events/people reflective of Windsor's past which could be incorporated into the Museum as follows: Battle of 1812, auto industry, Henry Ford, Hiram Walker's, prohibition, Purple Gang, Al Capone and the Underground Railroad.

The "hub and spoke" model is referenced and the expanded Windsor Museum is recommended to be the "hub" in a system that recognizes existing cultural and natural heritage sites in Windsor and Essex County. Councillor Sleiman remarks he is in favour of the hub and spoke model.

The Chair indicates the City of Windsor is a transportation hub which includes the Detroit Windsor Tunnel, the Ambassador Bridge, and the waterways.

The Chair states the City of Windsor is a diverse community and he suggests a map of the world depicting the origins of immigration be made available for children as a hands-on interactive education piece. He notes it is important to have revolving displays.

In terms of the foregoing Question 4 "what do you not want to see in the new Museum", Councillor Gignac responds she does not want to see empty cabinet space or blank walls. The Chair states he does not want to see "static and dead exhibits".

In response to a question asked by Councillor Sleiman regarding if the museum will be "interactive", L. Wright responds there will be changeable elements throughout the exhibition space which will change frequently.

M. Della Valle distributes a compilation of some of the artefacts located in the Baby House, attached as Appendix "B".

The Chair notes the expansion of the Museum is an opportunity to solicit more artefacts from local corporations.

In response to a question asked by the Chair regarding the biggest challenges, L. Wright replies the challenges lie in what stories to tell, key events and how to tell the story of Windsor.

The Chair requests any technology to be used within the exhibition spaces be "future friendly". He also requests the Consultants be mindful of the possibility of expansion so there is an opportunity to expand the museum to the west if it is warranted (without reconfiguring the entire museum).

Councillor Gignac refers to the outstanding automobile collection in Arner Township and indicates the "spokes" should go beyond Windsor's borders as the County is a critical part in that mosaic. She suggests the use of holograms projected onto a wall i.e. a streetcar rather than the actual vehicle.

M. Della Valle states the children's area will provide historical information, as well as engage the children kinetically and intellectually with the use of hands-on interactives.

C. Middaugh advises a Public Open House will be held on July 24, 2014 from 6:00 p.m. to 8:00 p.m. at a location to be determined. She notes the recommendations proposed by the Steering Committee will be incorporated into the Consultant's Report and will be available for viewing by the public.

#### 4. **ADJOURNMENT**

There being no further business, the meeting is adjourned at 10:11 o'clock a.m.

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CHAIR

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COMMITTEE COORDINATOR

AGENDA  
SPECIAL MEETING of the  
MUSEUM DEVELOPMENT PROJECT STEERING COMMITTEE  
Wednesday, July 9, 2014  
9:00 o'clock a.m.  
1<sup>st</sup> floor, Betty Wilkinson Room, 401 Riverside Drive West

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1. **CALL TO ORDER**

2. **DECLARATIONS OF CONFLICT**

3 **SPECIAL PRESENTATION BY EXHIBIT CONSULTANT**

3.1 **Consultant Presentation on the Museum Exhibits**

Consultant Presentation on the Museum Exhibits within the context of the original feasibility study, the Museum's collection, and best practices in museum development.

4. **ADJOURNMENT**