



Royal Ontario Museum Dinosaur Museumobile Statistics

Sept 8th - 20th, 2000

Parked in Sandwich Town behind the old Big V

Media =31

School Groups = 15 (819 students)

General public (over two weekends) =2459

September 20 & 21 2003

Parked at Festival Plaza

for Children's Festival

Attendance = 3024

Note – The Royal Ontario Museum has since retired the Dinosaur Museumobile and it is no longer available



George "Rinaldino" Teichmann, Annie Thérien © Canadian Museum of Nature

At the new Chimczuk Museum October 2016 through mid January 2017


Overall attendance – 4684

- 31 groups who visited which equalled 1169 people

Closest theme to Dinosaurs (but not Dinosaurs). Many visitors expressed great interest in seeing a dinosaur exhibit.



AMERICAN MUSEUM OF NATURAL HISTORY
TRAVELING EXHIBITIONS



DINOSAUR DISCOVERIES

ANCIENT FOSSILS, NEW IDEAS

CURATED BY: Mark Norell, Division Chair and Curator-in-Charge, Division of Paleontology

New discoveries and technologies reveal how dinosaurs lived, moved, and behaved.

This exciting exhibition showcases the world of modern paleontology, introducing a dynamic vision of dinosaurs and the scientists who study them. Find out how advanced technologies allow scientists to look at fossils in fresh ways. Examine realistic models and casts, and see dinosaurs walk, run and move their long necks in fantastic computer simulations.

*Adapted from
the acclaimed
7,000 ft² exhibition
Dinosaurs:
Ancient Fossils,
New Discoveries*



Touchable fossil casts such as a *Camarasaurus* vertebrae and a *T. rex* claw.



Tactile and digital **interactive stations** include a kiosk to explore *T. rex* running speed.



Detailed diorama of a dinosaur habitat in modern day China.



Videos featuring interviews with scientists.



Life-size casts and models such as a *Protoceratops* skull.



Exhibition Themes:

Theropod Biomechanics

How fast was a *T. rex*? Scientists study living animals along with fossils to form an idea of how dinosaurs moved.

Sauropod Biomechanics

A metallic model and simulation of an *Apatosaurus* neck demonstrate how scientists study the movement of these long-necked dinosaurs.

Fighting or Flirting

What was the purpose of horns, frills, and crests? Examine life-size casts and realistic models, and discover modern theories about the purpose of these peculiar features.

A Strange World

Explore this diorama of China's Liaoning Forest during the early Cretaceous period to see plants and animals that lived alongside dinosaurs.

Chaos in the Cretaceous

What caused the mass extinction 65 million years ago? A video and exhibits present modern theories.

FIND OUT MORE:

amnh.org/traveling
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 212.496.3362

EXHIBITION CREDITS:

Dinosaur Discoveries: Ancient Fossils, New Ideas is organized by the American Museum of Natural History, New York, in collaboration with California Academy of Sciences, San Francisco; The Field Museum, Chicago; Houston Museum of Natural Science; and North Carolina Museum of Natural Sciences, Raleigh.
 Photo credits: © AMNH
 The objects in this brochure represent the exhibition's content at AMNH, and may not appear at all venues.

SPECIFICATIONS:

 **VENUE GALLERY SIZE:**
1,500 ft²

 **VENUE CEILING HEIGHT:**
10 ft recommended

 **CONSERVATION + SECURITY:**
Low

 **STANDARD RENTAL LENGTH:**
6 months







AMERICAN MUSEUM OF NATURAL HISTORY

DINOSAUR DISCOVERIES
MUSEUM WINDSOR

January 9, 2018

Dinosaur Discoveries – Proposed Schedule

Delivery of Exhibitory to Venue: September 25, 2020

Exhibition Installation: September 28 – October 2, 2020

Public Opening: Saturday October 3, 2020

Public Closing: Sunday January 17, 2021

Exhibition Deinstallation: January 18 – 21, 2021

Shipment Out from Venue: January 22, 2021

Dinosaur Discoveries – Financials

Rental Fee: \$35,000 USD

Rental Length: 15 weeks

Estimated Inbound Shipping: \$7,500 USD

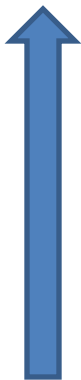
Estimated Staff Travel Estimate: \$5,000 USD

- Assumptions: \$500 flight, \$250 hotel, \$70 per diem, \$400 car, \$250 other
- Installation: 1 installer for 1 week
- Deinstallation: 1 installer for 1 week

Funding this exhibition:

- Current Museum Windsor Exhibition and Interpretation Yearly Budget = \$43,000
- Cost of Dinosaur Discoveries in US funds = \$47,500
Cost of Dinosaur Discoveries in Cd funds (at today's rate of 1.29) = \$61,267
- Museum Volunteer Group has pledged \$5000 towards the funding of this exhibition.
- If \$30,000 can be secured from remaining Museum expansion project, then the cost to the museum's 2020 operational budget would be \$26, 267

Benefits of this exhibition:



- Increased attendance and admission fees
- Increased gift shop sales from merchandise tie-ins
- Increased education and group program revenue
- Increased public programming opportunities
- Visitors have been inquiring about a dinosaur exhibit and this opportunity responds to customer demand.
- Unique family attraction for the Windsor area