

Windsor, Ontario September 27, 2011

A meeting of the **Mayor's Youth Advisory Committee** is held this day commencing at 4:00 o'clock p.m. in Room 405, 400 City Hall Square East, there being present the following members:

Jonathon Liedtke, Co- Chair  
Sarah Davidson, Co-Chair  
Cecilia Dai  
Timothy Au-Yeung  
Tenyce Doan  
Trevor Fairlie  
Scott Fenn  
Angus Kong  
Tina Lei  
Eileen Si-Chen

**Guest in attendance:**

Denny Timm, former Chair of MYAC

**Also present is the following resource personnel:**

Karen Kadour, (A) Committee Coordinator

**1. CALL TO ORDER**

The Committee Coordinator calls the meeting to order at 4:05 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

**2. PRESENTATION**

The presentation by Chris Woodrow, Windsor Public Library is deferred to the November 22, 2011 meeting of the Mayor's Youth Advisory Committee.

**3. ELECTION OF CHAIRPERSON**

It is generally agreed that two Co-Chairs will be elected.

Moved by T. Au-Yeung, seconded by T. Fairlie,  
That Sarah Davidson and Jonathon Liedtke **BE ELECTED** Co-Chairs of the  
Mayor's Youth Advisory Committee for the term ending November 31, 2014.  
Carried.

**4. DECLARATIONS OF CONFLICT**

None.

**5 ADOPTION OF THE MINUTES**

Moved by S. Davidson, seconded by T. Fairlie,  
That the minutes of the Mayor's Youth Advisory Committee at its meeting held  
July 4, 2011 **BE ADOPTED** as presented.  
Carried.

**6. BUSINESS ARISING FROM THE MINUTES**

**6.1 Mayor's Youth Advisory Committee Terms of Reference/Mandate**

The Terms of Reference/Mandate is reviewed and a few "housekeeping"  
amendments are made.

**7. BUSINESS ITEMS**

**7.1 Update – Promotional Items**

J. Liedtke distributes a list of initiatives for discussion, ***attached*** as Appendix  
"A".

An estimate provided by FastSigns for the new MYAC Banner in the amount of  
\$639.34 is distributed and ***attached*** as Appendix "B".

Moved by E. Si-Chen, seconded by T. Au-Yeung,  
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,750  
for the purchase of promotional materials and further, that S. Davidson **BE DIRECTED**  
to lead this initiative.  
Carried.

**7.2 Update – Play, Live, Be...Tobacco-Free Campaign**

J. Liedtke advises that a presentation respecting the Tobacco Free Campaign is currently underway and will be presented to City Council on a date to be determined.

**7.3 Update – Youth Transit Ambassador Program: Choose New Member**

D. Timm provides background information relating to the inception of the Youth Transit Ambassador Program. He indicates that he was a Youth Board Member of Transit Windsor for three years.

Moved by E. Si-Chen, seconded by T. Doan,  
That Trevor Fairlie **BE ELECTED** to sit on the Transit Windsor Board as the youth board member.  
Carried.

**7.4 City-Wide Youth Forum**

S. Davidson reports that two strategic planning sessions have been held since the July 4, 2011 meeting of the Mayor's Youth Advisory Committee. She notes that the issues identified at previous youth forums are still relevant and suggests that the upcoming youth forum be referred to as a "meet and greet". She notes that the Mayor and Members of Council will be invited to attend.

T. Lei leaves the meeting at 5:20 o'clock p.m.

Moved by T. Doan, seconded by A. Kong,  
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,000 for the MYAC „Meet and Greet" to be held on a day, time and location to be determined.  
Carried.

**7.5 Windsor Public Library & Teen Zone**

T. Fairlie indicates that the Teen Zone initiative was launched on September 13, 2011 at the Central, Riverside and Budimir locations of the Windsor Public Library. Each Teen Zone is stocked with Netbooks with internet access and homework assistance is available. The Teen Zones operate from 3:30 p.m. to 5:00 p.m. Tuesday through Thursday.

**7.6 City Youth Awards**

J. Liedtke suggests that City Youth Awards be presented by Mayor Francis to youth who exhibit leadership skills and a sense of volunteerism. The number of awards to be presented is yet to be determined.

### 7.7 MYAC Scholarships

Discussion ensues regarding the presentation of two MYAC Scholarships in the amount of \$750 each to students who exemplify academic merit and volunteerism.

Moved by S. Fenn, seconded C. Dai,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1500 for two MYAC Scholarships (\$750. each) to be given to students who exemplify academic merit and volunteerism.

Carried.

### 7.8 Website

D. Timm requests reimbursement for website fees for windsoryouth.com.

Moved by C. Dai, seconded by T. Au-Yeung,

That **APPROVAL BE GIVEN** to an expenditure in the amount of \$300. payable to Denny Timm for website fees associated with windsoryouth.com.

Carried.

### 7.9 Social Media Endeavours

Discussion ensues regarding an advertising campaign for MYAC to be placed on the facebook page.

**Clerk's Note:** The Manager of Transportation Planning in an e-mail dated October 11, 2011 provided the following information to the Windsor Bicycling Committee as it relates to facebook:

*"The Social Media Account Policy is currently under development. It will address accounts such as facebook, twitter, etc. The Windsor Bicycling Committee (WBC) may not start an account of this type outside of that Policy. Once the Policy is completed, it will be forwarded to City Council for approval."*

## 8. DATE OF NEXT MEETING

The next meeting will be held on Tuesday, November 22, 2011 at 4:00 o'clock p.m. in Room 406, 400 City Hall Square East.

## 9. ADJOURNMENT

There being no further business, the meeting is adjourned at 6:04 o'clock p.m.

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Sarah Davidson, Co-Chair

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Jonathon Liedtke, Co-Chair

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Committee Coordinator