



CHIMCZUK MUSEUM

TELLING  
OUR  
STORIES...  
SHARING  
YOURS...



CHIMCZUK MUSEUM

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SPONSORSHIP  
INVITATION



# A LETTER FROM THE MAYOR

DEAR PARTNER,

You are a valued and exceptional leader in our community. We have a valuable and exceptional opportunity for you to leave a lasting legacy.

The **MUSEUM WINDSOR** Expansion Project Team invites you to join us as we continue to create an exciting cultural hub in the City of Windsor with the addition of a new, enhanced museum that will be a preferred destination in the City of Windsor.

**MUSEUM WINDSOR** plays a regional role as an educational institution, a community organization, a leisure services provider, and is an integral part of the tourism industry. The François Baby House is a small gem of a community museum that continues to tell the stories of where we've been, and to help chart where we are going as a community. With the opening of the **CHIMCZUK MUSEUM**, we look forward to telling new stories, offering new and innovative programs to the public, and creating a premier museum destination for both residents and visitors in the City of Windsor.

The **CHIMCZUK MUSEUM** is a stunning, 11,295 square-foot space that will house permanent exhibits, travelling and temporary exhibits and exhibitions, a state-of-the-art children's gallery with countless and ever-changing opportunities for hands-on exploration for our young and our young at heart. Our dedicated, talented museum curator, and staff are thrilled to be given this once-in-a-lifetime opportunity to engage the community in an exploration of our city's rich and colourful past – using objects from the collections to show how culture and history relate to our past and inform our future. The **CHIMCZUK MUSEUM** will make its mark, leaving our footprints in time.

**MUSEUM WINDSOR** has taken the lead in the capital campaign to furnish the new museum with outstanding exhibits, and we need your help.

The "TELLING OUR STORIES... SHARING YOURS..." campaign provides you with the opportunity to leave a lasting legacy in the community through a gift to the **CHIMCZUK MUSEUM** with exclusive naming rights and recognition benefits.

We thank you for your time in reviewing this booklet, and for your consideration of this unique adventure.

Sincerely,

**CITY OF WINDSOR MAYOR**  
**DREW DILKENS**



## A LASTING LEGACY

**OUR COMMUNITY PARTNERSHIP PROGRAM OFFERS A WIDE ARRAY OF BENEFACTOR OPPORTUNITIES. THE GOAL IS TO WORK WITH ORGANIZATIONS TO DEVELOP BUSINESS STRATEGIES THAT DELIVER A POSITIVE IMPACT FOR THE CITY OF WINDSOR**

**MUSEUM WINDSOR** inspires passion, arouses curiosity and promotes learning about the unique history and the natural, social, technological and cultural development of the City of Windsor and area for the benefit of our community and our visitors. The museum will acquire, preserve, document, illustrate and promote this history.

The **MUSEUM WINDSOR** Expansion Project Team invites you to participate in an exceptional opportunity - one that you will not want to miss - to transform the very new and enhanced museum into a preferred destination within the City of Windsor.

The **TELLING OUR STORIES... SHARING YOURS...** campaign provides you with the opportunity to leave a lasting legacy in the community through a gift to the museum with exclusive naming rights and recognition benefits.



# COLLECTOR

AS BENEFACTOR OF "THE RIVER AND THE LAND SUSTAIN US" BILINGUAL PERMANENT EXHIBIT, YOU ARE SUPPORTING A SPACE THAT SHOWCASES:

History of Windsor pre-history to present

Hands-On Exhibits

Mini-Theatre

Visitor Interactive Stations

Visitor Information Stations

Core Educational Programming

Public Museum Tours

OUR MAIN EXHIBIT SPACE TELLS THE HISTORY OF OUR CITY AND PEOPLE. YOUR ORGANIZATION WILL BE PART OF THE MAIN GALLERY THAT WILL RESONATE WITH THE COMMUNITY AND VISITORS ALIKE.

**THE RIVER AND THE LAND SUSTAIN US**

**GALLERY ONE  
MAIN MUSEUM GALLERY  
BILINGUAL PERMANENT EXHIBIT**

**2,705  
SQUARE FEET  
MAIN FLOOR CONCOURSE**

**BILINGUAL  
PERMANENT EXHIBIT**

**\$10,000  
PER YEAR FOR 5 YEARS**



# STORYTELLER

AS BENEFACTOR YOU ARE SUPPORTING A SPACE THAT INCLUDES:

Things from the past:  
Artifact discovery drawers

Waterways And Underground Connection:  
Build a bridge, ship and tunnel to cross the Detroit River and explore The Great Lakes with this Gateway design activity

Transportation:  
Build a car assembly line activity

Fashion In Time:  
Historic costume dress-up

Traditional Old-Time toys  
School and Daycare Programs

INTERACTIVE. EDUCATIONAL. FUN.  
YOUR ORGANIZATION WILL BE PART OF A ONE-OF-A-KIND EXPERIENCE FOR THOSE YOUNG, AND YOUNG AT HEART.

**HANDS-ON  
HISTORY**

**GALLERY TWO  
CHILDREN'S GALLERY &  
LEARNING SPACE**

**1,173  
SQUARE FEET  
MAIN FLOOR**

**DAILY USE,  
HIGH TRAFFIC AREA**

**\$10,000  
PER YEAR FOR 5 YEARS**



# EXPLORER

AS BENEFACTOR OF TEMPORARY GALLERIES, YOU ARE SUPPORTING SPACES THAT FEATURE:

- Travelling / Temporary Exhibits
- Special Programming
- Performances and Speaker Series
- Presentations
- Crafts and Educational Activities
- Public & School Programs
- Gathering Space
- Large Screen for Films, Documentaries or Presentations

EXCITING NEW AND EVOLVING EXHIBITS. YOUR ORGANIZATION WILL BE PART OF THE NEW, DIFFERENT, INTRIGUING EXPERIENCES THAT KEEP VISITORS COMING BACK FOR MORE.

## TRAVELLING EXHIBITIONS

GALLERY THREE  
**1,410** SQUARE FEET  
MAIN FLOOR

OR

GALLERY FOUR  
**1,350** SQUARE FEET  
MAIN FLOOR

GALLERY FOUR MAY BE SUBDIVIDED INTO TWO SECTIONS TO INCREASE PROGRAMMING POSSIBILITIES

**\$7,500**  
PER YEAR FOR 5 YEARS

## PARTNERSHIP BENEFITS

### LEGACY BENEFITS

A rare and exciting opportunity to name any of the four CHIMCZUK MUSEUM galleries described in the preceding pages. MUSEUM WINDSOR Annual Membership.

### COMMUNITY RELATION BENEFITS

The benefactors name will be prominently displayed on the entrance to the designated space and/or gallery.

A customized plaque will be placed within the space, or at the entrance to the space.

Inclusion and logo displayed on the MUSEUM WINDSOR website, promotional and educational materials.

Benefactor name and web link on the City of Windsor's website.

Listing in the Recreation & Culture Activity Guide (50,000 copies printed per issue, three times per year)

### CHIMCZUK MUSEUM GRAND OPENING BENEFITS

Benefactor will participate in / be recognized at the Grand Opening.

Benefactor will be listed in all materials related to Grand Opening.

Benefactor will participate/be recognized at media events organized by the City of Windsor relating to sponsorship, and in program announcements associated with the CHIMCZUK MUSEUM Grand Opening.

Representatives will be invited for a Private Tour of the new facility with our Museum Curator.

### OTHER BENEFITS

Benefactor will have a stronger local presence and connection to the community and facility, build on a trusted brand and reputation, and contribute to a memorable visitor experience.

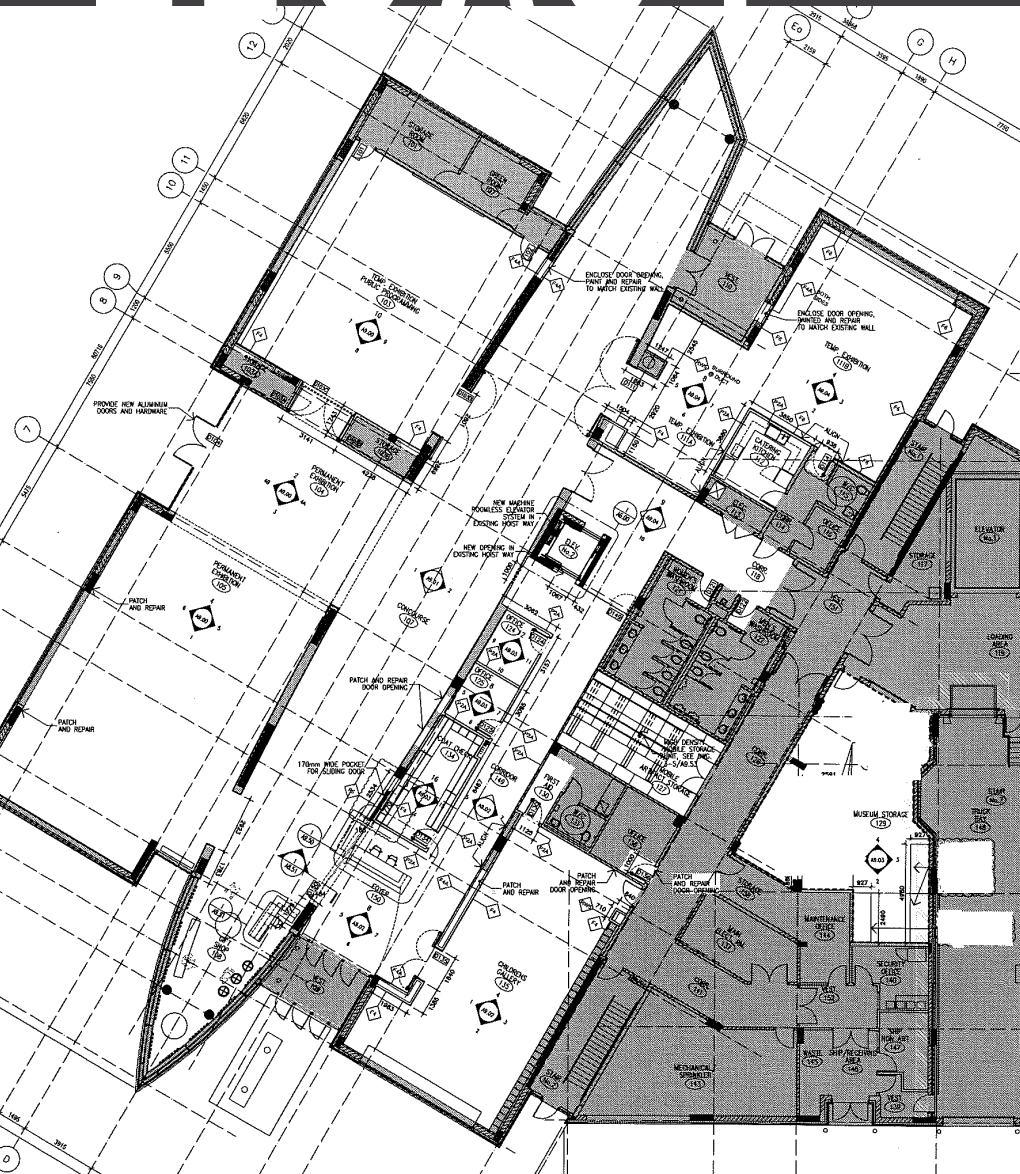
Benefactor will receive brand enhancement - develop and showcase public, industry, and target market profile.

In order to increase public awareness and increase revenue through joint programming and promotion, the benefactor will have the opportunity to partner with MUSEUM WINDSOR for an innovative or existing joint special event once per year.

Benefactor will be entitled to private access to the CHIMCZUK MUSEUM for one special event per year.



# LASTING LEGACY



## CONTACT US

TO LEARN MORE ABOUT HOW YOU CAN BECOME ONE OF OUR CORPORATE PARTNERS AND COMMUNITY CHAMPIONS PLEASE CONTACT US TODAY.

**NORA ROMERO**

CORPORATE MARKETING & COMMUNICATIONS OFFICER  
COMMUNICATIONS & CUSTOMER SERVICE

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THE CITY OF  
**WINDSOR**  
ONTARIO, CANADA

**CHIMCZUK MUSEUM**

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